



EQUIPLAST

The International Plastics
and Rubber Event

30 MAY - 2 JUNE 2023

GRAN VIA VENUE - BARCELONA



Fira Barcelona

www.equiplast.com

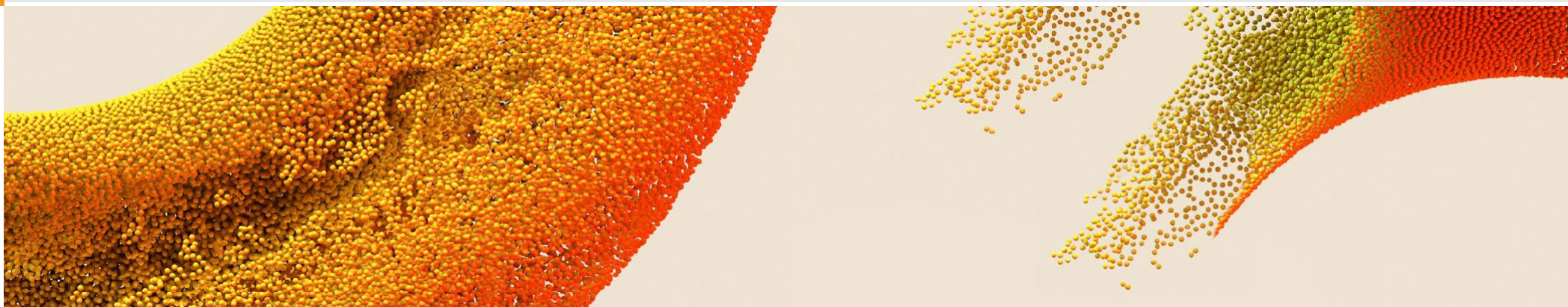
#Equiplast2023



EMPOWERING
SOLUTIONS



EQUIPLAST 2023



Circularity and innovation at the heart of it all

Plastics will continue to shape our present and our future, but we will not be able to realise the full potential of these materials unless we first deploy innovative and sustainable solutions to address the global challenges related to their impact on the environment.

Equiplast connects the key players of the entire plastics and rubber value chain for 4 days to promote the latest solutions in the circular economy and innovation with the aim of accelerating transformation towards a more sustainable future.

3 CORE THEMES ON WHICH THE EVENT IS BASED

- THE CIRCULAR ECONOMY
- DIGITALISATION
- TECH TRANSFER

THE BEST SHOWCASES FOR YOUR SOLUTIONS AND PRODUCTS

- EXHIBITOR AREA
- CONGRESSES AND SEMINARS
- SIDE EVENTS

2023 OBJECTIVES



An edition focused on the needs of the demand by regaining full representativeness of the sector



OFFER TARGETS



150 + EXHIBITORS



DEMAND TARGETS



19,000 + VISITORS

Global partners



Event Partners



Strategic partners



Knowledge Partner



STRATEGIC VECTORS TO OVERCOME THE CHALLENGES FACING THE SECTOR



1 THE CIRCULAR ECONOMY

The **CIRCULAR ECONOMY** is restorative and regenerative by design. This means that materials are constantly flowing around a "closed loop" system, instead of being used once and then discarded. In the case of plastics, this means simultaneously maintaining the value of plastics in the economy, with no seepage into the natural environment, by improving recycling, promoting re-use, creating a market for recycled materials and redesigning products with end-of-life in mind.

2 DIGITALISATION

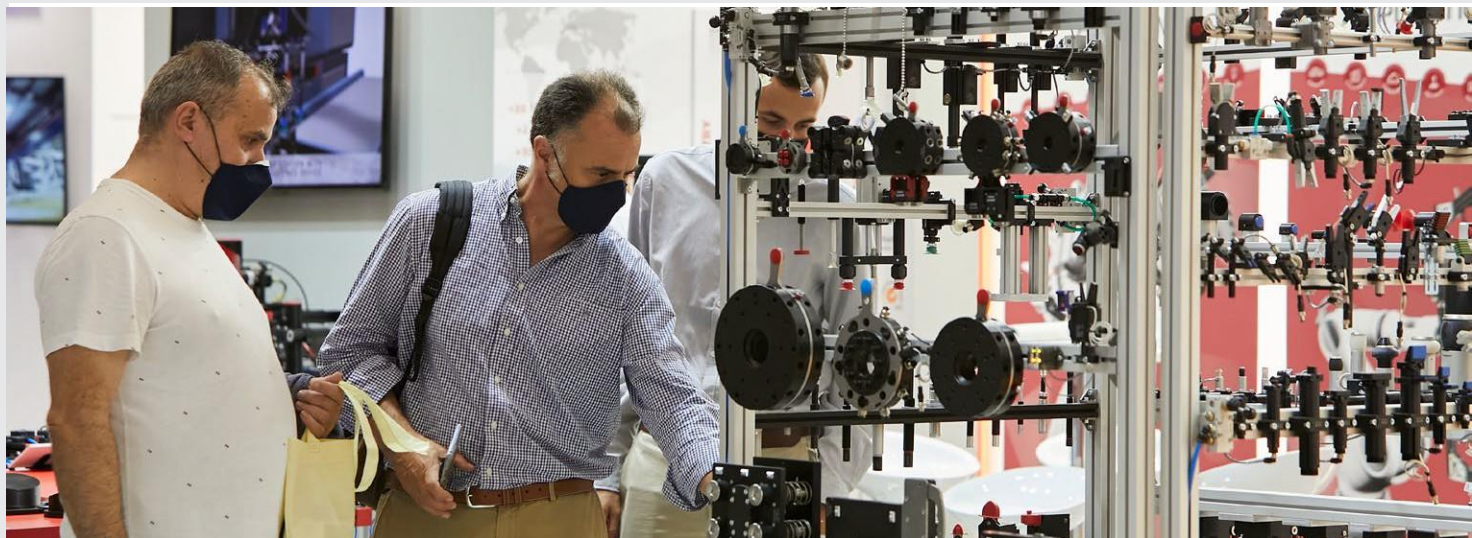
DIGITALISATION plays a leading and transforming role in some of the major challenges facing the economic and productive fabric: pressure on production costs, rising energy and commodity prices, the increasing automation of all production processes, the security and confidence in global supply chains, and the minimisation of environmental impact, waste generation and resource efficiency.

3 TECH TRANSFER

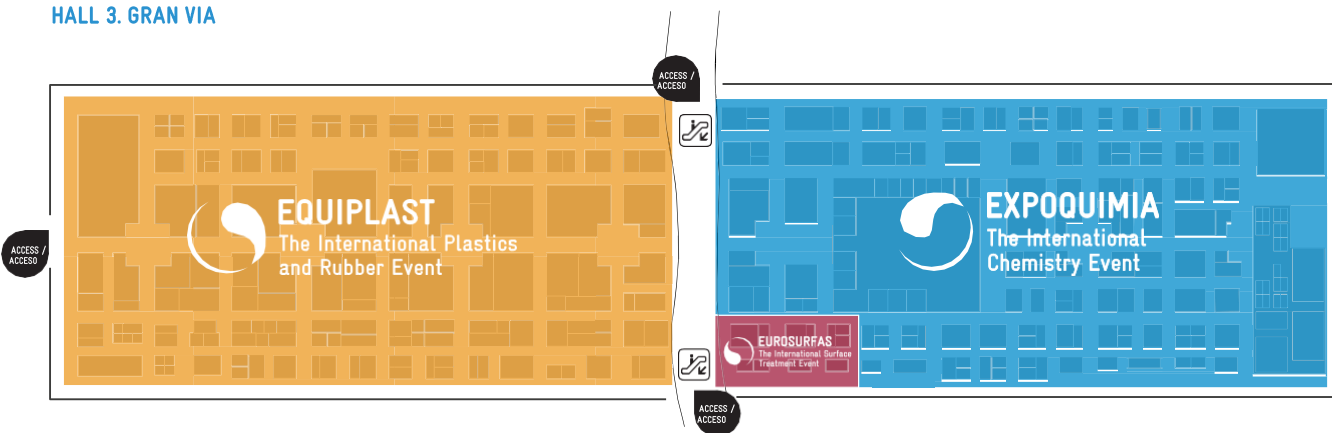
We need truly transformative innovation with the capacity to respond to major economic, social and environmental challenges, but such innovation is highly complex and requires the entire ecosystem and value chain to work together. It is necessary to build bridges and find solutions for the future by encouraging conversation and joint work between start-ups, technology and research centres and industry.

ALL INDUSTRIES IN THE TRANSFORMATION OF PLASTIC

- RAW MATERIALS AND ADDITIVES
- AUTOMATION SYSTEMS, MACHINERY AND EQUIPMENT
- PERIPHERALS, PARTS AND COMPONENTS
- MOULDS AND DIES
- SEMI-FINISHED AND FINISHED PRODUCTS
- MEASUREMENT, CONTROL AND AUTOMATION
- HARDWARE AND SOFTWARE, THE ENVIRONMENT, RECYCLING, INDUSTRIAL AND OCCUPATIONAL SECURITY
- RESEARCH, DEVELOPMENT AND INNOVATION
- SUBCONTRACTING AND SERVICES



HALL 3. GRAN VIA



VISITORS: AT THE HEART OF OUR BUSINESS

- New visitor attraction campaign segmented by sectors of demand and professional profiles.
- Customised proposal for top 50 Spanish companies.

VISITOR PROFILE

Decision-makers in the main areas of application

DEMAND SECTORS

- **Plastic Processing Industry**
 - Packaging
 - Construction
 - Automotive
 - Electricity and electronics
 - Home, leisure and sports
 - Agriculture
 - Medicine
 - Other
- **Plastics Recycling Industry**
- **Plastics**
- **End-Use Industries**
 - Food and beverages
 - Pharmacy and cosmetics
 - Construction
 - Automotive
 - Electricity and electronics
 - Home, leisure and sports
 - Agriculture
 - Medicine and Health
 - Other
- **Technical engineering services**
- **Universities and technology centres**

PROFESSIONAL PROFILES

Managers and heads of department, technicians, specialists, consultants and operators in the following professional fields:

- Purchasing
- Research and Development
- Product development
- Production
- Operations
- Quality
- Ecodesign
- Environmental risks
- Sustainability and the Circular Economy

VISITING COMPANIES

SEAT, RENAULT, JOHN DEER, B-BRAUN, FACA PLASTIC, CESPA, FICOSA, VALEO, FAMITEL, GIRBAU, GRUPO BARCELONESA, INDUSTRIAS REHAU, S.A., INDUSTRIAS RODERO SL, INDUSTRIAS TAPLA, INDUSTRIAS TAYG, JOVI, FAMOSA, RECICLADOS PLASTICOS LA CAÑIZA, RECICLATGES PELEGRI SL, RECISUR, RECKITT BENCKISER, RECOFEM MACHINERY, S.L., RECOPOLYMERS, RECOVERY PLASTIC, RECOVERY PLASTIC SL, SIMON, TATAY, VEOLIA, ZANINI among others.

PROGRAMME OF CONTENTS

THE SELECTION OF THE BEST

Equiplast Industry Showcase

Success stories in the implementation of digitalisation, innovation and sustainability solutions in industry

Show opening

30 May

CIRCULAR ECONOMY

31 May

Opening address

Context: The circular economy as a hub of innovation

The circular economy talk 1

The circular economy talk 2

The circular economy talk 3

Case talk and BEST IN CLASS recognition

Final round table and closing

DIGITALISATION

1 June

Opening address

Context: Digitalisation as a hub of innovation

Digitalisation talk 1

Digitalisation talk 2

Digitalisation talk 3

Case talk and BEST IN CLASS recognition

Final round table and closing

TECH TRANSFER

2 June

Opening address

Context: Technology transfer as the driver of innovation

Tech transfer talk 1

Tech transfer talk 2

Tech transfer talk 3

Case talk and BEST IN CLASS recognition

Final round table and closing

Rethinking Plastics

A unique exhibition of products made from plastic: 100% recycled, from renewable and biodegradable sources.

AN INDUSTRIAL SHOWCASE FOCUSING ON APPLIED INNOVATION

As a leading platform for the plastics and rubber sector in Spain, EQUIPLAST intends to promote a programme of content based on projects and initiatives at the highest level that demonstrate the sector's key role in responding to the major economic, social and environmental challenges of our time.

EQUIPLAST aims to recognise those existing projects and initiatives – innovation put into practice in the territory – that best display the transformative nature of the sector and its positive impact on its environment in three main areas the **circular economy, digitalisation and technology transfer**.

In short, **the aim is to convey the real impact of technological innovation in the sector explained through its protagonists**.

The best case in each strategic axis will also receive recognition through the **BEST IN CLASS PROGRAMME**.

WHAT WILL WE ACHIEVE?

- Display flagship cases of implementation of real market innovation in key areas where the sector is involved.
- **Demonstrate the transformative power of packaging in different sectors of activity, through measurable results.**
- **Inspire** all players and companies in the supply and demand side of the sector to join in the adoption of innovative solutions that are already bearing fruit.

WHO CAN ENTER?

We want to identify real projects and experiences that are leading the way in the fields of digitalisation, sustainability and technology transfer manufacturing organisations in the sectors:

- Packaging
- Building and construction
- Automotive
- Electrical and electronic
- Home, leisure and sports
- Agriculture
- Mechanical engineering
- Medical and pharma applications
- Other

Open call to the ecosystem

Equiplast is making an open call to the packaging industry ecosystem for the best projects deployed nationally in their client industries.

Project selection

Equiplast will select the projects that show the best indicators of business, transformation, impact and communication power.

Among those selected, 3 BEST IN CLASS cases are chosen

Preparation of cases

Equiplast provides support in the preparation of selected cases for presentation at the show.

In the case of the BEST IN CLASS, it also documents them and prepares the communication material for further dissemination.

SHOWCASE EVENT

As part of its congress, Equiplast presents the cases and recognises the winners of BEST IN CLASS.



Discover the commitment to the future of plastic that we will show you at Equiplast, combining innovation and sustainability to showcase solutions that reduce environmental impact. WE ARE LOOKING FOR SOLUTIONS THAT WE CAN TOUCH



○ THE SHOWROOM OF YOUR CUSTOMERS

A UNIQUE EXHIBITION OF PRODUCTS MADE FROM PLASTIC: 100% RECYCLED, FROM RENEWABLE AND BIODEGRADABLE SOURCES.

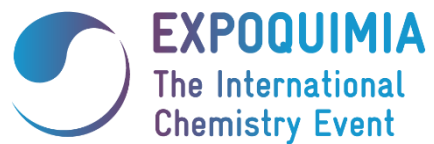
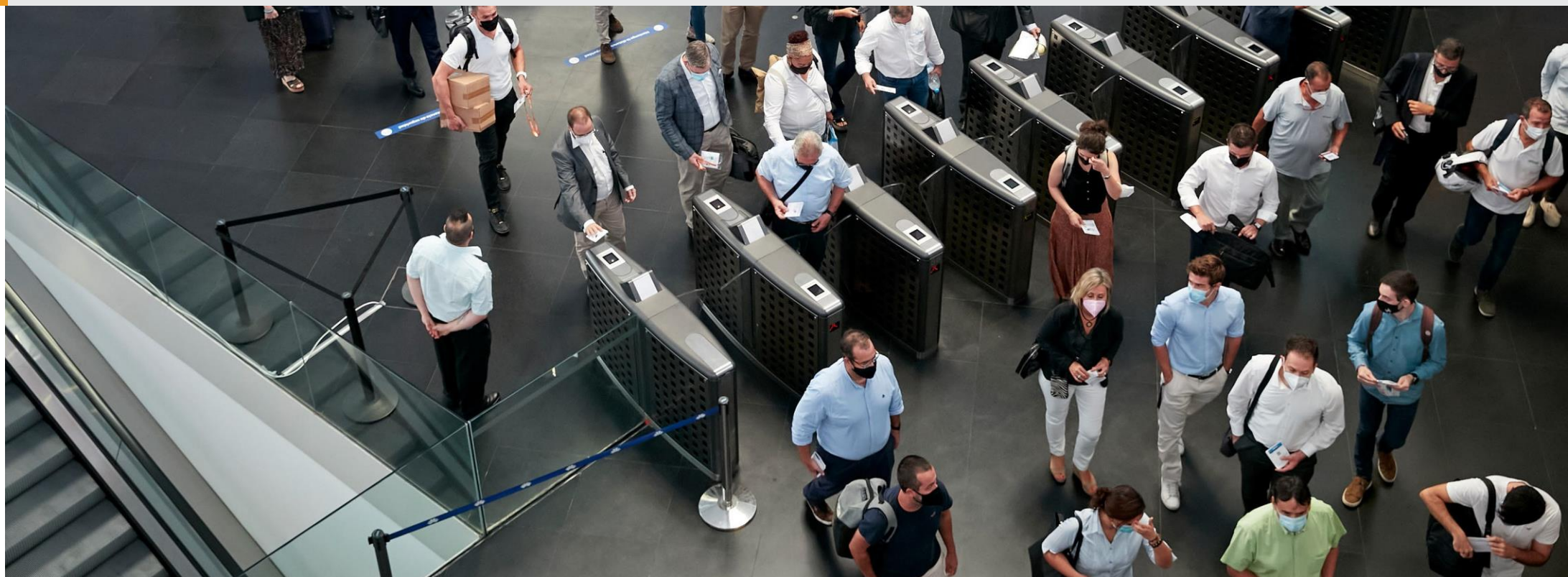
○ WHAT CAN WE OFFER YOU?

- A UNIQUE SHOWCASE TO **DISCOVER** THE REAL NEEDS OF YOUR POTENTIAL CUSTOMERS
- INTERACTING WITH OTHER ACTORS IN THE SECTOR

○ REASONS TO TAKE PART

- LEADING THE FUTURE OF PLASTICS
- PRESENT NEW PRODUCTS
- PARTNERING

THE GLOBAL HUB FOR INDUSTRIAL EVENTS





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**JOIN US IN 2023!
DON'T MISS IT!**

CONTACT OUR SALES
TEAM:

equiplast.ventas@firabarcelona.com

Reserve the dates
30 MAY - 2 JUNE 2023

Further information:
equiplast.com



Fira Barcelona

