

CONSTRUMAT

21-23 May 2024

Gran Vía Venue, Barcelona



Fira Barcelona

www.construmat.com

#construmat24

Welcome to Construmat 2024

The edition that marks a milestone in our trajectory



Sustainability: the main goal

This year, we reaffirm our strategic vision, focusing on **sustainability as the main pillar** of our positioning.

We realise that sustainability is:

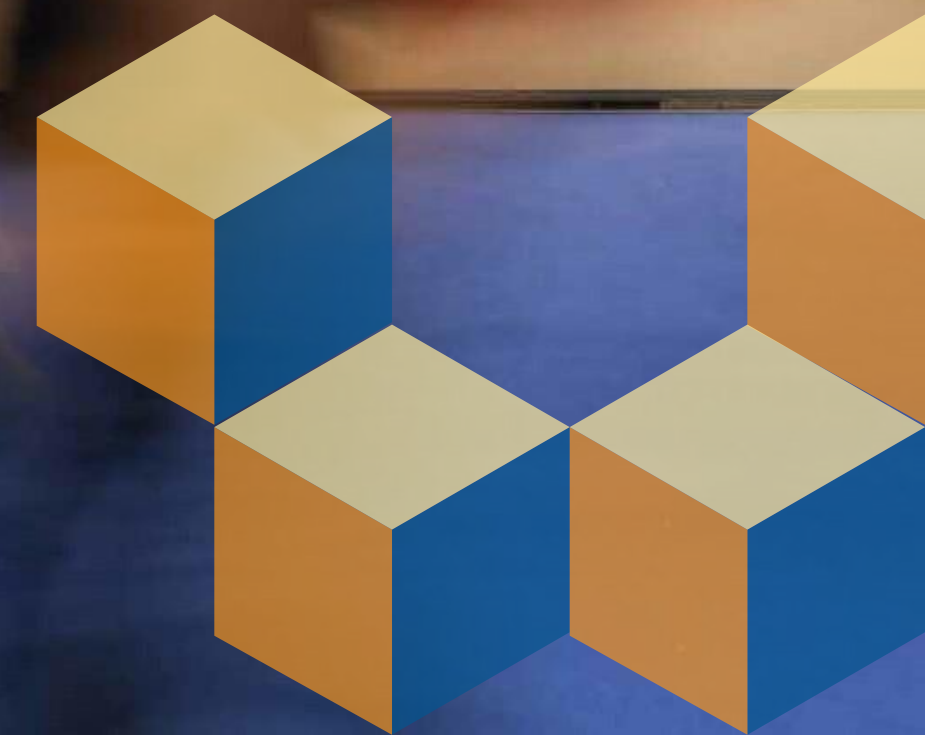
- The great **objective to be achieved in the next 5 years.**
- One of the most important drivers of **innovation.**

Radical change in our industry.



We are all Construmat

At Construmat, we believe in the **power of taking action across the board** to achieve the objectives of this great change. We position ourselves as the **epicentre where all the actors of the industry converge** to boost cooperation and raise the standards of professionalisation. Only by joining forces will we be able to achieve **the real innovation that will be a game-changer**, from the conception to the execution of projects.



A great opportunity for your business

At Construmat, you will find:

- **Innovation** focused on solutions that are already transforming the market.
- **Quality content** that fosters an enriching dialogue, through practical cases.
- **The effective application** of new construction materials and systems: Innovation comes to life in our congress and in our exhibitor's area.



Why you should visit it:

Don't miss the opportunity to be part of **Construmat 2024**: you will take your business to the next level. **Book your exhibition space right now and get ready to be the centre of attention.** Because, without a doubt, Construmat is the **leading platform in the construction industry.**



Forecasts for 2024

300

EXHIBITORS



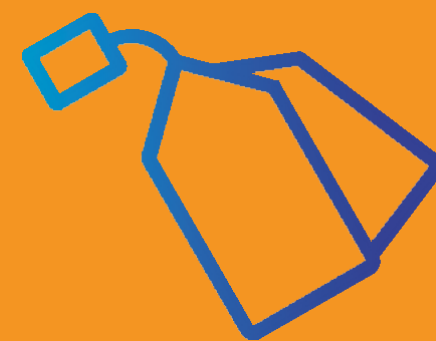
10,000 m²

NET EXHIBITION SPACE
IN HALL 2, GRAN VIA



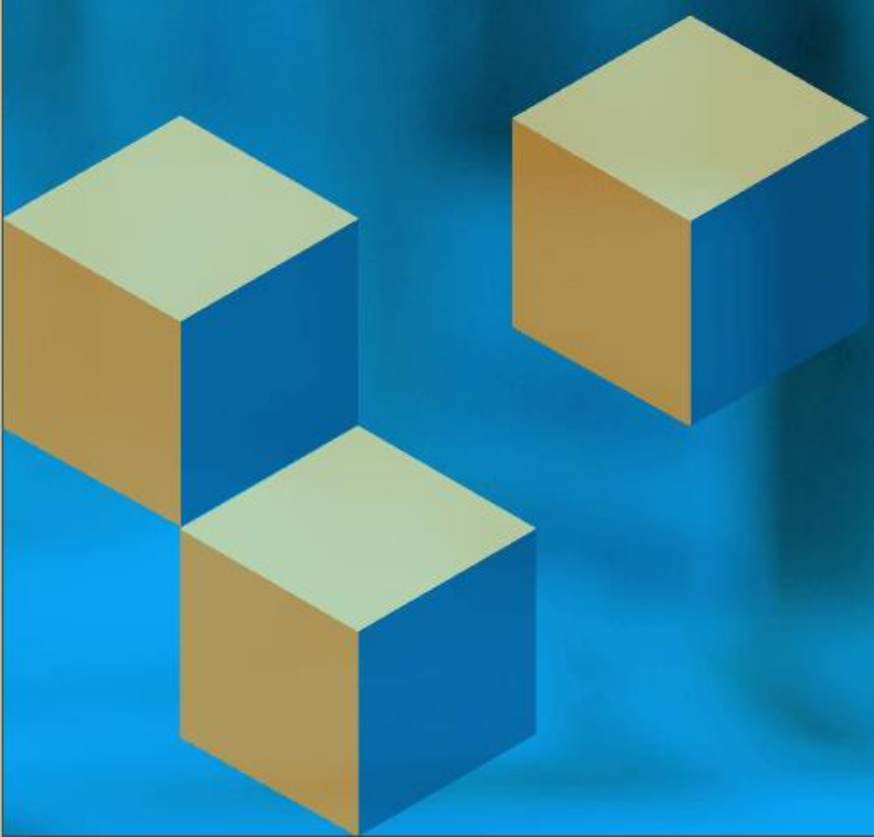
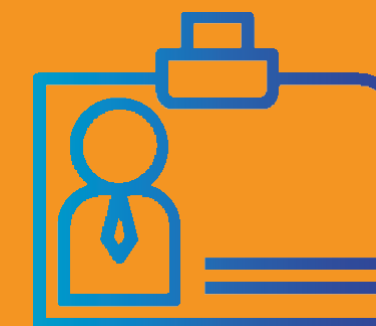
+600

BRANDS



22,500

PROFESSIONAL
VISITORS



In 2024 we are expanding our offering

2023 was the year Construmat was relaunched. **In 2024, we aim to grow and thus begin the road to consolidation.**

Constumat will occupy Hall 2 of the Gran Via venue of Fira Barcelona, with some 10,000 net square metres of exhibition space. **This figure means an area 50% larger than the previous edition**, which will make it possible to expand and improve the exhibition offering of the participating sectors.

32034
céruleen pâle

32053
vert jaune clair

32060
ocre

32101
rouge rubia

32102
rose

2024 LAYOUT BY SECTORS

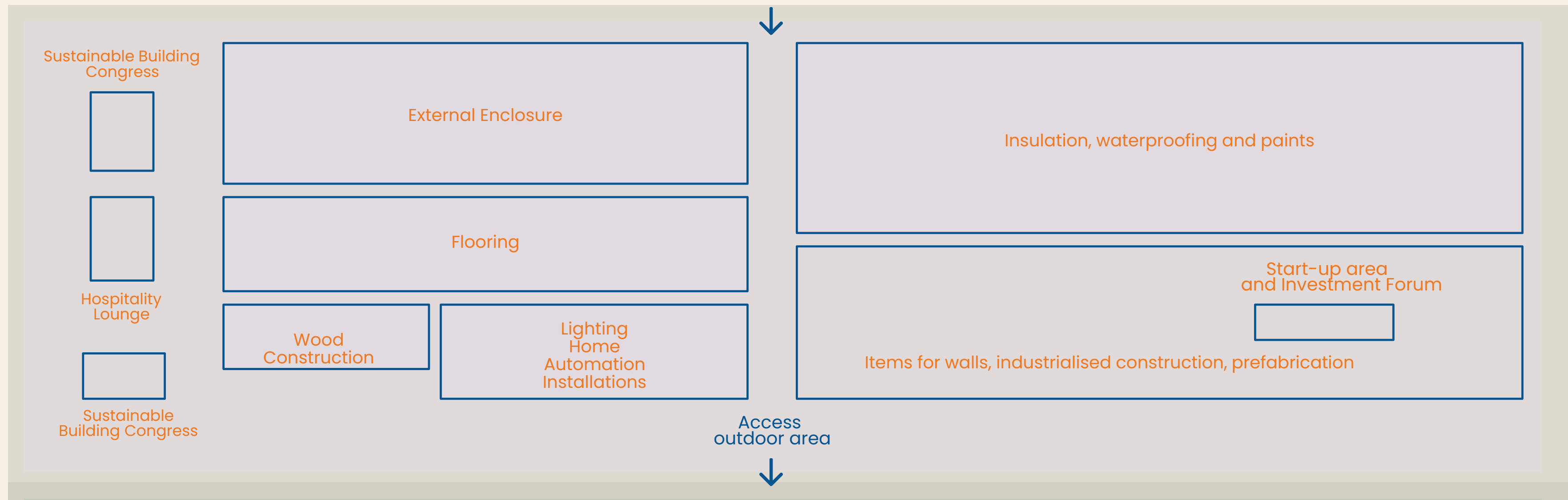
1. Maquinaria, herramientas y equipos
Machinery, tools and equipment
2. Construcción industrializada
Industrialised construction
3. Muros, estructuras, fachadas y cubiertas
Walls, structures, facades and roofs
4. Aislamiento, impermeabilización, recubrimientos y pinturas
Insulation, waterproofing, coatings and paints
5. Urbanismo, paisajismo y espacio exterior
Urban planning, landscaping and outdoor space
6. BIM and ICT for the project and work
BIM and ICT for the project and the work
7. Prevention of occupational hazards, protection and safety on the site
Occupational risk prevention, protection and safety at work
8. Professional services (architects' firms, engineering, interior design, consultancy firms, etc.)
Professional services (architectural firms, engineering, interior design, consulting, etc..)
9. Asociaciones y organismos
Associations and agencies
10. Pavimentos y revestimientos
Floors and coatings
11. Baños
Bathrooms
12. Cocinas
Kitchens
13. Iluminación
Lighting
14. Mobiliario e interiorismo
Furniture and interior design
15. Pavimentos y revestimientos
Floors and coatings
16. Baños
Bathrooms
17. Cocinas
Kitchens
18. Iluminación
Lighting
19. Mobiliario e interiorismo
Furniture and interior design
20. Climatización y ventilación
Air conditioning and ventilation
21. Gestión del agua
Water management
22. Gestión y captación de energía
Energy management and capture
23. Connected House: TIC, IoT y domótica:
ICT, IoT and home automation
24. Ascensores, elevadores y salva escalera
Elevators, lifts and stair lifts
25. Carpintería de madera, metálica y PVC
Wood, metal and PVC carpentry
26. Cerrajería y metalistería
Locksmithing and metalwork
27. Vidrio
Glass
28. Protección solar
Sun protection



Floor Plan 2024

PAVILION 2

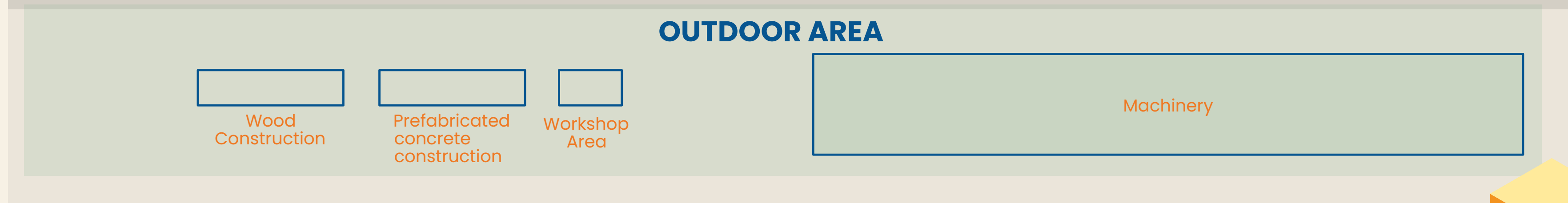
Access



Access outdoor area



OUTDOOR AREA



Visitor profile

2023 Profile

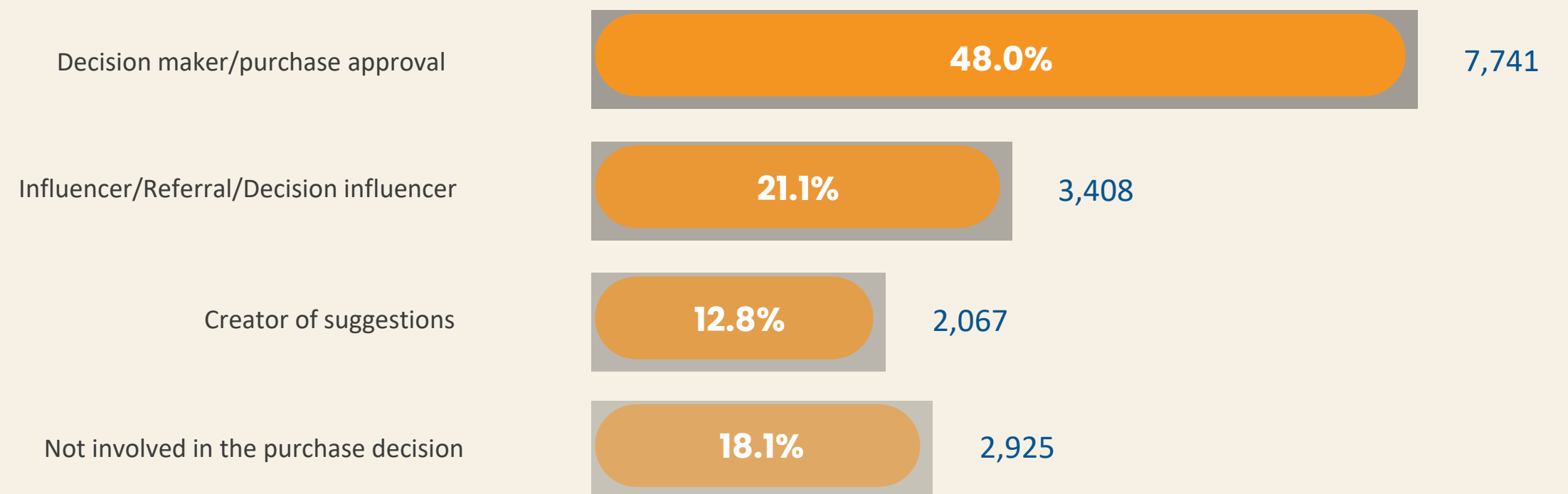
In its 2023 edition, **Construmat welcomed more than 16,000 professionals** of the major groups of buyers and influencers of materials, services and construction systems. Although it wasn't an edition particularly focused on internationalisation, **1,113 (6%) visitors were from abroad.**



2023 Profile

Who visited us in 2023?

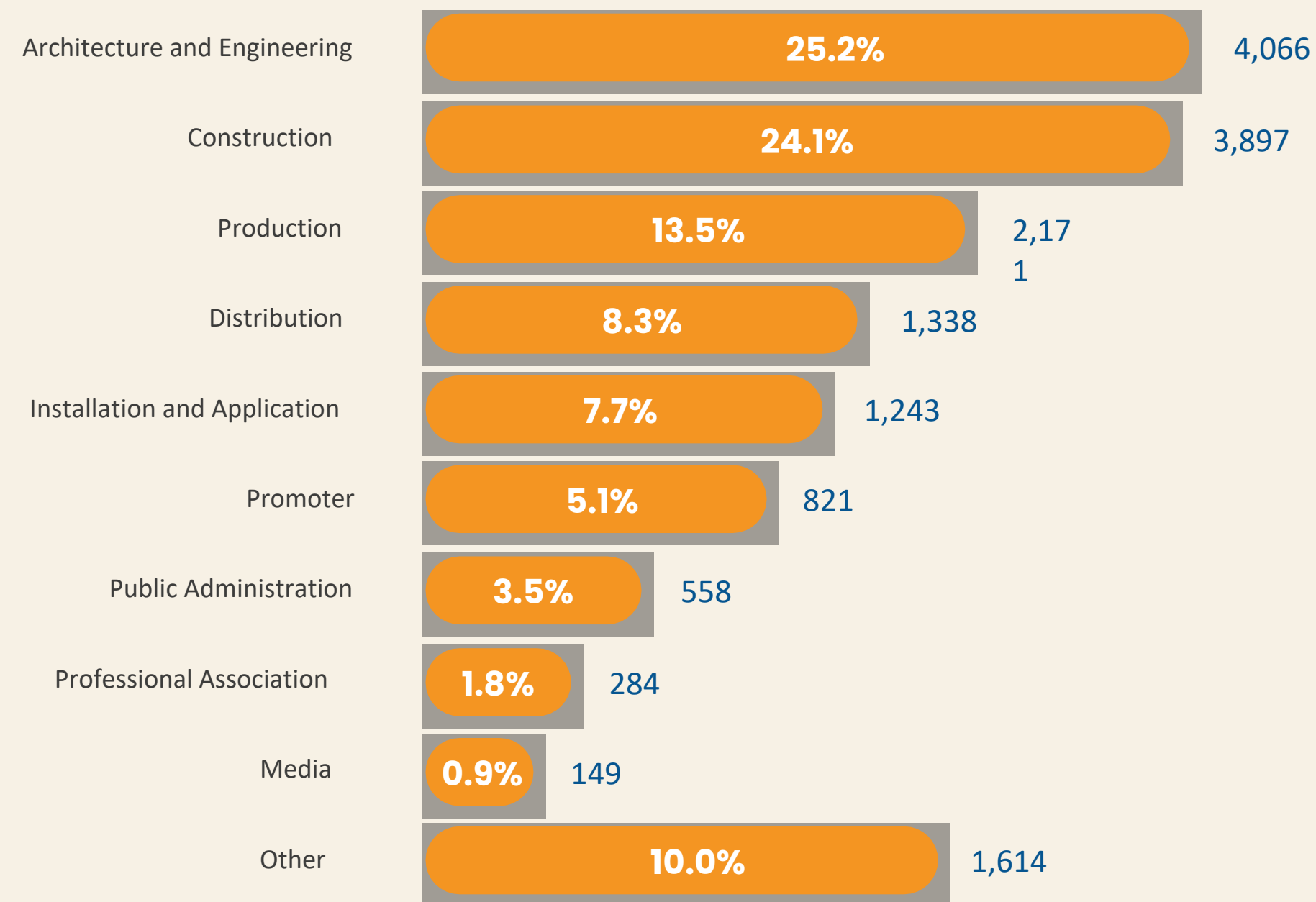
In the last edition of Construmat, the profile of more than 16,000 visitors to our show was mostly that of professionals with decision-making power to approve company purchases. A very interesting profile for your business. This year, we expect to see a considerable increase in visitors to our show.



2023 Profile

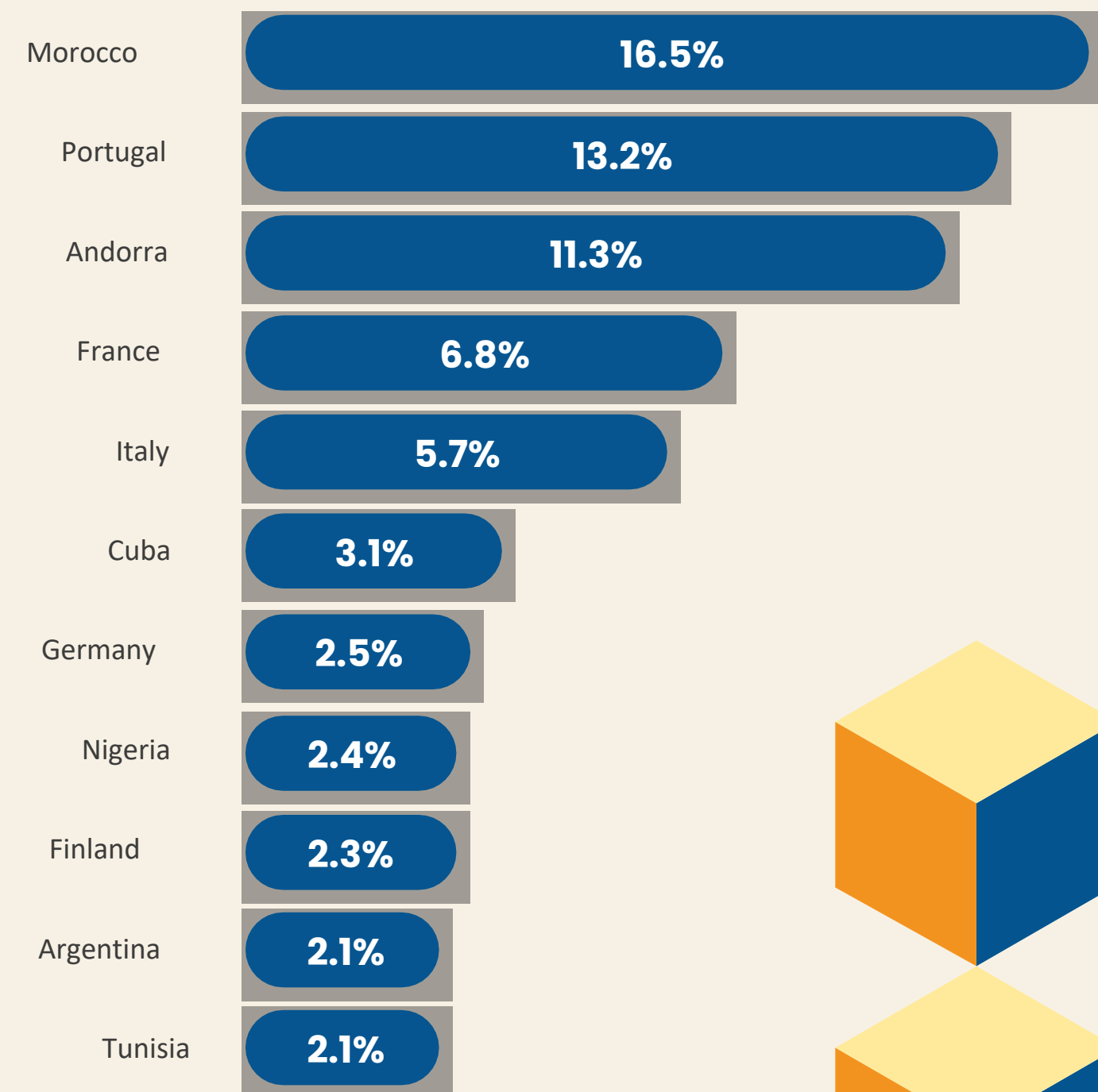
Who visited us in 2023?

Industries



Main international countries

(+ 83 countries)



2024 visitor targets

- With a focus on the countries of North Africa, Turkey, the Arab Emirates, France and Portugal.
- A greater dissemination in Spain's Autonomous Communities, through associations and multipliers, with the aim of increasing the percentage of visitors from outside Catalonia.
- Collaboration with trade fairs in this country and abroad.



The leading companies choose Construmat...

Aedas Homes Opco SLU
Neinor Sur SAU
Via Celere DesarrollosInmobiliarios
Metrovacesa
Amenabar Residencial
Promociones Habitat
Neinor Norte SA
Premier España
Taylor Wimpey de España SA
Constructora San José SA
Acsa Obras e Infraestructuras SAU
Avintia Proyectos y Construcciones
Construcciones Amenabar
Construcciones Bonifacio Solis
Vipi 4
Certis Obres i Serveis
Constructora del Cardoner
Bilba Construcción e Infraestructuras
Corpedificacions
Beta Konkret
Rogasa Construcciones y Contratas
Tarraco Empresa Constructora

Dragados
Ferroviál Construcción
COMSA
Norton Edificios Industriales
Constructora de Calaf
Construcia
Carbonell Figueras
Melchor Mascaró
Infraestructuras de la Generalitat de Catalunya
Urcotex Inmobiliaria
Constructora d'Aro
FCC construcción
Sacyr Construcción
Vías y Construcciones
Copisa Constructora Pirenáica
Lantania
Construcciones y Obras Llorente
Sorigue
Rubau Tarrés
Levantina Ingeniería y Construcción
Freyssinet
ACS, Actividades de Construcción y Servicios

Api Movilidad
CRC Obras y Servicios
José Antonio Romero Polo
Ehisa Construcciones y Obras
Voracys
Veolia Servicios Lecam
Tecnocontrol Servicios
CBRE GWS Technical Services
Más Sol Energía 15
IIDD: Ingeniería Instalaciones Diseño Desarrollo
Instalaciones Villalba
Arpa Propano
Bigas Global
Montajes Sasoi
Comercial Maetsu
Dimotech Technical Effort 2018
Construcciones Metálicas Nemar
Asfaltos del Sureste
Wandegar 2001
Presoleras
MV Flooring
Edel 2000
Itisa
Turboiber Elevación

Wanner Technical Insulation
New Dry Impermeabilizaciones
Aquatec
Unen Servicios para la Arquitectura
Dominion E&C
Bac Engineering Consultancy Group
Batlle i Roig Arquitectura
Foment de Ciutat
NadicoIndustrial Management
Alonso Balaguer i Arquitectes Associats
I35 Arquitectos
Gleeds Ibérica
Control Demeter
Fenwick Iribaren
B 720 Arquitectura
Ingennus Urban Consulting
Idom Consulting, Engineering, Architecture
Applus Norcontrol
Ayesa Advanced Technologies
OHL Industrial
Sacyr Projecta

Content, Connections, Innovation

We have an exciting programme of content, **aimed at complementing the exhibition area with knowledge, networking and innovation.** A complete programme to give professionals in the industry a comprehensive offering.

ONSTRUMAT



Content, Connections, Innovation

Sustainable Building Congress

The value proposition of Construmat 2024 will have **sustainability as the vector of innovation**, essential in the construction industry.

Content will be presented based on projects that highlight the value of **materials, construction systems** and **technologies** for sustainable construction.

Workshop Area

A space for meetings **for skill-building and practical workshops** for learning, delivered by professionals. The activities of this area will focus on practical and interactive content, in addition to **demonstrations and applications**.

Start-up area and Investment Forum

An **innovation zone** where start-ups and companies with the most innovative and disruptive projects in the construction industry will be on display. The space will have an **exhibitor's area**, a **speakers' area** and an **investment forum**.

Timber Construction Area

A unique space where we will display the **new construction materials and systems related to this material**.

Hospitality Lounge

An exclusive space for speakers, VIP visitors and hosted buyers **where they can hold meetings and network**.

Construmat Awards

In collaboration with the Mies Van der Rohe Foundation, we are bringing back the Construmat Prizes, which **will recognise today's best architectural projects**.



Are you ready to be part of Construmat 2024?

1. The moment

Construction is at a key point to respond to the industry's major challenges.

Construmat24 is the key meeting point to bring together the entire value chain related to construction, to share innovation and improve the industry's global impact.

2. The public

More than 22,000 visitors will flock to the show, with major purchasing power to take decisions and make recommendations, from all the main sectors of demand: a crucial factor to drive the economic impact and innovation in sustainability.

3. The multi-sector approach

Construmat is a driver of innovation with an impact across the board. **The fair attracts all the sectors with needs in terms of materials and construction systems.**



Are you ready to be part of Construmat 2024?

4. The offering

To improve the sector's impact is an objective for all. For this reason, to encompass all the leading companies in the industry, both in this country and from abroad, is one of the great values of Construmat24. **We expect 300 exhibitors and over 600 represented brands.**

5. The connections and the boost of innovation

Construmat is a constant facilitator of synergies between supply and demand that puts innovation at the centre of everything it does. Synergies that are especially valid for start-ups. The next edition will be an opportunity to see one another again and set up new connections: we will create the boost that the industry needs.

7. Do you need any more reasons?

You make Construmat. **Change is constructed with the involvement of major agents who, like you, have decided to participate.** We are leaving this point blank so that you can tell us what you expect to find in Construmat 2024.

6. The business approach

Construmat is a business hub of the first rank where **new opportunities are created for the representatives of the entire value chain** in construction.



Ways of participating

Space only	PLATINUM	XL SPACE	L SPACE	M SPACE	SPACE S
Launch rate <i>Until 30/09/2023</i>	€15,000	€19,800	€13,200	€6,800	€3,500
Rate <i>From 01/10/2023</i>	€20,000	€21,000	€14,000	€7,200	€3,700
M ² included	80 m ²	120 m ²	80 m ²	40 m ²	20 m ²

Stand not included



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