

Framework agreement as Collaborating Organization for TMWC24

Benefits:

Invitations and passes discount:

- 5 free Congress passes to access the whole event
- 25 TMWC Congress Pass (to access the Mobility room)
- 25 free Expo passes to access to the Exhibition Area
- 25% discount on extra Congress & Expo passes

Exhibition:

- Early Bird price on exhibition space for the Organization and its members (Newcomers only - 2024 edition & subject to space availability)
- Special Association Package Offer valid for 2024 (attached), subject to possible changes for next 2025 edition.

Visibility:

- Website: Logo, Link and Description in the SCEWC/TMWC website Partners' page
- Emailing: Presence in our "Welcome Partners/Thank you" email to Smart City Expo World Congress and Tomorrow Mobility World Congress whole database
- Social media: Collaboration announcement on Social Media and Shares & Mentions on SCEWC/TMWC Social media channels
- Report: Presence in SCEWC/TMWC post-event report
- On-site: Logo on venue signage (3rd level)
- APP: Presence in the event's official mobile app.

Tomorrow. City:

- Visibility: Logo + Description + link on the Tomorrow.City SCEWC partner page
- Tomorrow.Observatory: possibility to be featured according to the schedule and editorial criteria (send us your new Initiatives, Projects, Press Releases, etc..) - subject to Tomorrow.City's Team validation.
- Social Media: Share & Mentions on social media channels (relevant content for TC)

Entity's Actions:

- Website:
 - Insert SCEWC/TMWC Logo, Link and Description (mainly in the homepage) – September to November
 - Include a SCEWC/TMWC banner with tracking (mainly in the homepage) – September to November
- 3 dedicated emailing/articles in newsletters to whole database promoting TMWC:
 1. Announcement of the partnership + introducing the event – **Before September**
 2. Content update provided by TMWC + 25% discount code – **September**
 3. Content update provided by TMWC + 25% discount code – **October**
- Posts (1) & shares (min. 3) in social media (Twitter, LinkedIn, Facebook) using the hashtag #TMWC24 #SCEWC24.
- Possibility to present TMWC/SCEWC at an internal members meeting.
- Organic posts & shares of Tomorrow.City through social media channels (Twitter, LinkedIn, Facebook), using the hashtag #Tomorrow.City