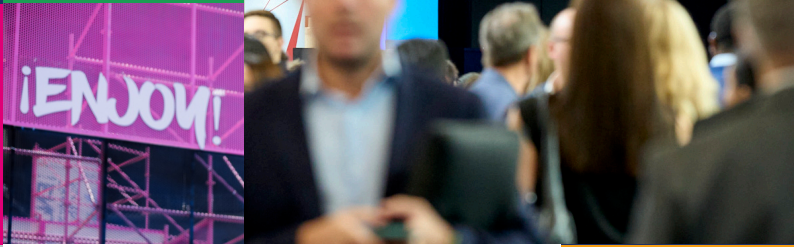


# Smart City Expo World Congress

· Hangzhou Stage

25-29 Sep. 2024

Hangzhou, China



**SMARTCITY**  
EXPO WORLD CONGRESS



# What's *Smart City Expo World Congress?*

The congress is deeply rooted in both the public and private sectors of the city and is considered one of the most significant organizations globally driving urban cooperation.

We unite CEOs in the field of global urban development, government ministers, city policy makers, domain experts, scholars, international organizations, technological innovators, and civil society representatives.

Together, we work in a fair environment to drive positive change and achieve sustainable urban development.



The world's largest trusted  
platform for **inter-city**  
*communication and collaboration.*

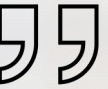
WORLD LEADING A NEW URBAN ERA

SMARTCITY  
EXPO WORLD CONGRESS

TOMORROW.  
MOBILITY  
WORLD CONGRESS

TOMORROW.  
BUILDING  
WORLD CONGRESS

TOMORROW.  
BLUE ECONOMY  
WORLD CONGRESS



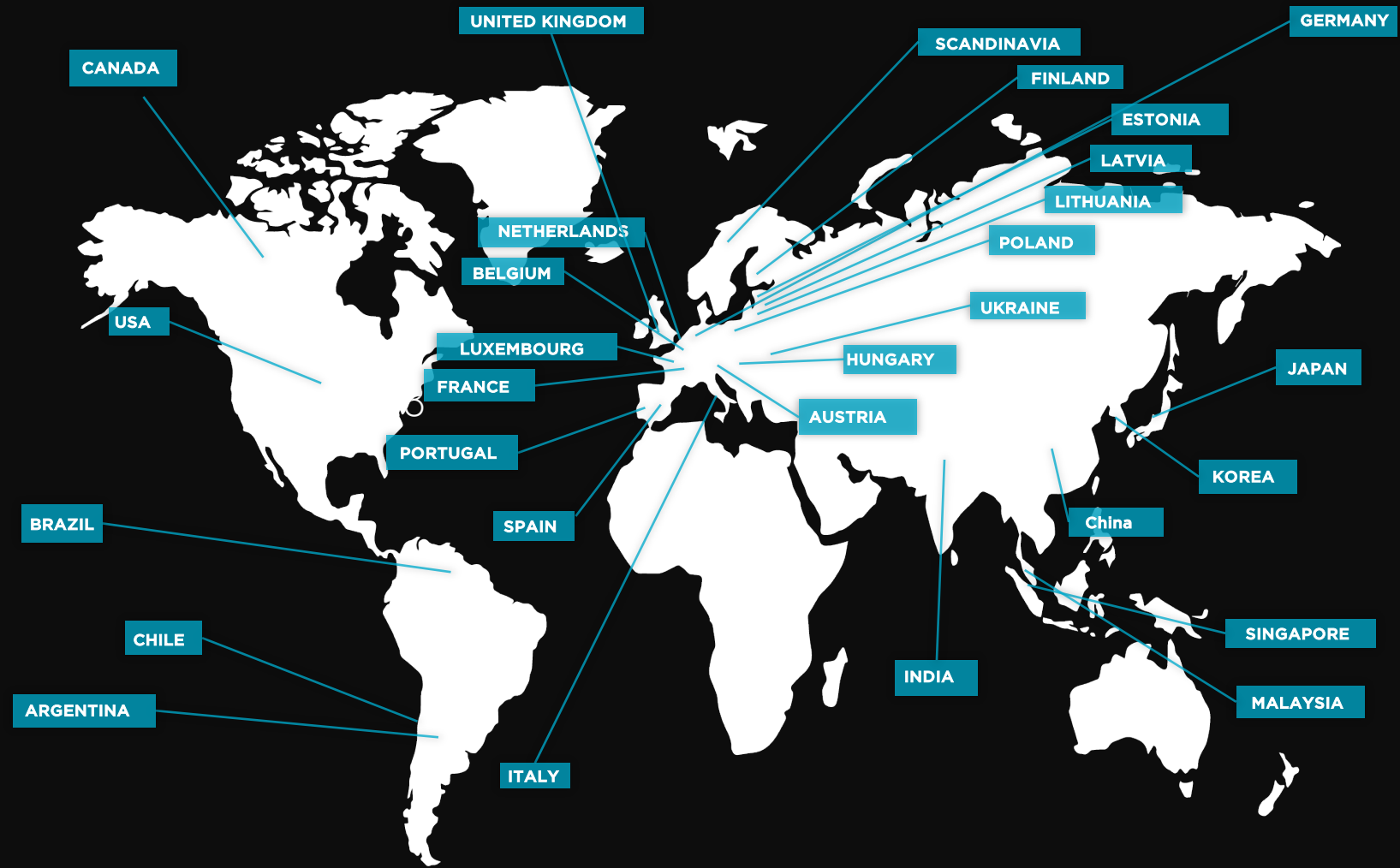
# 2023 Global interaction

132 Countries

828 Cities

1106 Exhibitors

25,300 Attendees



Government

23%



Large & Multinational Enterprises

17%



Start-ups

11%



Culture & Media

3%



Local Enterprises & S.M.E.

20%



Academic Research Institutions

11%



Inter-governmental Organizations, Institutions, Other Organizational Entities

4%



# IN NUMBERS

**25,300**  
IN-PERSON ATTENDEES

**300+** REGISTERED PRESS  
13,2K EDITORIAL MENTIONS IN 96 COUNTRIES

**1,106**  
EXHIBITORS

**1.2M+**  
WEB VIEWS

**800**  
CITIES

**147K+**  
FOLLOWERS

**577**  
SPEAKERS

**54M+**  
DIGITAL IMPRESSIONS

**132**  
COUNTRIES

**6K+**  
SOCIAL MEDIA MENTIONS

**TOMORROW.  
CITY**



**68,000+**  
MONTHLY USERS



**28,700+**  
SUBSCRIBERS

# Global Partners



\*Partial logos displayed, visit the official website for more details:  
[www.smartcityexpo.com](http://www.smartcityexpo.com)



# Global Collaborative Institutions & Organizations



# Global Collaborative Research Institutions & Media Partners



# Global Leaders



**MUHAMMAD YUNUS**

Nobel Peace Prize Laureate

**WU ZHIQIANG**

President, World Urban Planning Education Network



**JUNG HOON LEE**

Honorary Mayor, Seoul Metropolitan Government

**RAQUEL SÁNCHEZ**

Minister of Public Works and Transport, Government of Spain



**JANET SADIK-KHAN**

Principal of Transportation, Bloomberg



**DIANA PARKER**

Public Sector Government Lead, Microsoft

**LAURA TENENBAUM**

Climate Change and Scientific Communicator, NASA



**JEFF MERRITT**

Head of Centre for Urban Transformation, World Economic Forum

**SHAN ZHIGUANG**

Director of Informatization and Industry Development Department, State Information Center



**JOE SO**

CTO Industry Solutions, Huawei



# URBAN INNOVATION ALL-YEAR-ROUND

TOMORROW.  
CITY

SMARTCITY  
EXPO WORLD CONGRESS

5 - 7 NOVEMBER 2024  
BARCELONA

TOMORROW.  
MOBILITY  
WORLD CONGRESS

TOMORROW.  
BUILDING  
WORLD CONGRESS

TOMORROW.  
BLUE ECONOMY  
WORLD CONGRESS

SMARTCITY  
EXPO CURITIBA  
20 - 22 MARCH 2024  
CURITIBA, BRAZIL

SMARTCITY  
EXPO SANTIAGO DEL ESTERO  
26 - 28 JUNE 2024  
SANTIAGO DEL ESTERO,  
ARGENTINA

SMARTCITY  
EXPO SANTIAGO DE CHILE  
25 - 27 JULY 2024  
SANTIAGO DE CHILE,  
CHILE

SMART CITY EXPO  
WORLD CONGRESS  
- HANGZHOU STAGE  
25 - 29 SEPTEMBER 2024  
HANGZHOU, CHINA

DATES TO BE  
CONFIRMED  
DOHA, QATAR

SMARTCITY  
FORUM RIYADH  
12 - 13 FEBRUARY 2024  
RIYADH, SAUDI ARABIA

SMARTCITY  
EXPO USA  
22 - 23 MAY 2024  
NEW YORK, USA

SMARTCITY  
EXPO LATAM CONGRESS  
9 - 11 JULY 2024  
MERIDA, MEXICO

SMARTCITY  
EXPO BOGOTA  
25 - 27 SEPTEMBER 2024  
BOGOTA, COLOMBIA

HISTORY in CHINA

2020 SCE SHANGHAI



2021 SCE SHANGHAI



2022 SCEWC · CHENGDU STAGE



2023 SCEWC · CHANGSHA STAGE



## Keywords: 2024...

PROFOUND STRUCTURAL CHANGES are evident.

Amidst high uncertainty and risks, focusing solely on short-term reactions may not be effective. Instead, global cities need RESILIENT PARTNERSHIPS and PRAGMATIC COOPERATION to navigate these challenges and plan for the future effectively. This requires not just technological or economic adjustments but also reimagining future societies.



**iCONVERGE!**

**Blooming our business in transition.**



# Smart City Expo World Congress · Hangzhou Stage

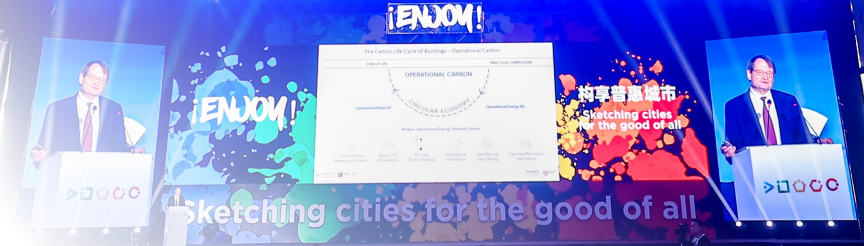
25-29, Sep 2024

Hangzhou · China

# Event Overview

The Hangzhou Stage will emphasize key drivers and leadership for urban development:

- Opening & Closing Ceremonies
- World Smart City Awards · **Asia & China Awards Ceremonies**
- Thematic Sessions: **Over 200 leaders in 50+ sessions** will discuss green and low-carbon initiatives, technological innovation, and sustainable development across ten sectors.
- Public-private engagement: Asian city delegations will release their lists of challenges and opportunities, facilitating international cooperation.
- Partner Special Sessions: Strategic partners will engage in discussions on enterprise and industry demands.



60+ Cities from China

- Beijing
- Chengdu
- Chongqing
- Dongguan
- Fuzhou
- Guangzhou
- Hangzhou
- Hong kong
- Macao
- Qingdao
- Shanghai
- Shenzhen
- Suzhou
- Tianjin
- Wuhan
- Wuxi
- Xiamen
- ...

# Tomorrow.City network @asia

More Expected Cities

- ABU Dhabi
- Astana
- Ashgabat
- Bangkok
- Bangalore
- Bandar Seri Begawan
- Bishkek
- Cairo
- Colombo
- Dhaka
- Dubai
- Dushanbe
- Doha
- Hanoi
- Islamabad
- Jakarta
- Jeddah
- Kathmandu
- Kuala Lumpur
- Kuwait City
- Manila
- Mumbai
- New Delhi
- NEOM
- Phnom Penh
- Riyadh
- Seoul
- Singapore
- Tashkent
- Tokyo
- Vientiane
- ...

## Event Format

*Solving the challenges from the expansion of cities, exploring the opportunities from the transformation of CITIES.*



Thematic sessions



Exhibition



Competitions

# “ALL FOR BUSINESS.”



City Promotion &  
City challenges and  
Opportunity Lists Release



Public-private engagement  
Closed-door Meeting



Interview with thought  
leaders

# AWARDS

Over the past decade, the World Smart City Awards have been focused on evaluating urban strategies on a global city level, particularly in the development and achievements in local policy formulation, planning implementation, sustainable development, and innovative concepts.



The core objective of **Asia Smart City Awards** is to identify and recognize the **Best projects, outstanding enterprises, and leading figures** in the field of smart cities. The award focuses on innovative projects that can address specific urban challenges, improve the quality of life for citizens, and promote environmental sustainability. Outstanding enterprises that have pushed the boundaries of technology through their innovative capabilities and solutions, not only advance technological frontiers but also provide effective pathways and references for the sustainable development of cities.

Additionally, the award honors leaders and experts who have shown foresight, continuous innovation, and have made a positive impact on society in the field of smart cities.



The main purpose of **China Smart City Awards** is to **select exemplary projects representing the construction and development of smart cities** in the Chinese region. The nominated projects should make the cities more livable, sustainable, and economically viable.

Furthermore, they should significantly contribute to promoting diversity, inclusiveness, equity, and safety, thereby enhancing the quality of life for urban residents and strengthening community cooperation.

## CHINA SMART CITY AWARDS

## ASIA SMART CITY AWARDS

### CITY CATEGORIES

- City Award
- Innovation Award
- Enabling Technologies Award
- Energy and Environment Award
- Mobility Award
- Governance Award
- Industry and Economy Award
- Living and Inclusion Award
- Safety and Resilience Award
- Infrastructure and Construction Award

### Best Projects(X-SDI) Award

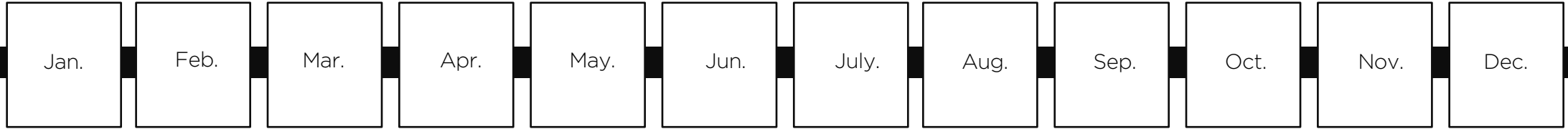
### ENTERPRISES CATEGORIES

- Leading Corp.
- Outstanding S.M.E.
- Rising Start-up

### Leadership Award

- Leader
- Entrepreneur
- Expert
- Talent

# Annual Key Time Points



## Activity

● **Asia & China Award**

Award Kick-off

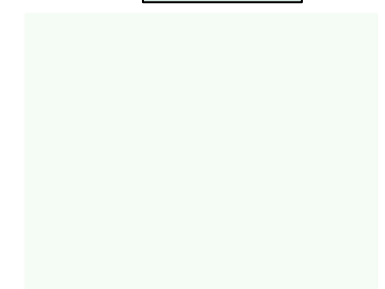
Publication of the Essence of the 2023 Case Collection

@World Smart City Awards · Asia & China Awards Ceremony

@Smart City Expo World Congress · Hangzhou Stage  
9.25-29

@Smart City Expo World Congress · Barcelona  
11.5-7

**SMARTCITY**  
EXPO WORLD CONGRESS



# Main Themes

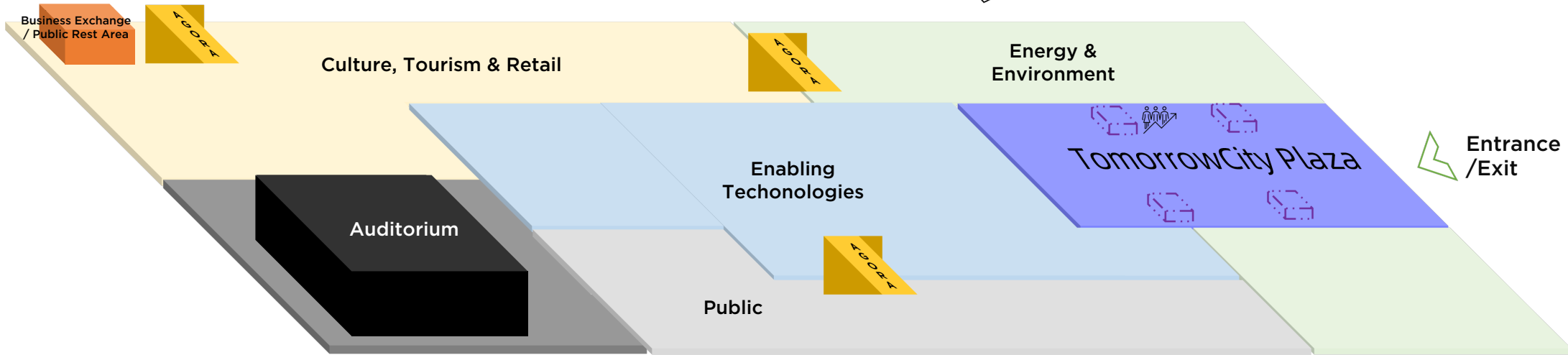
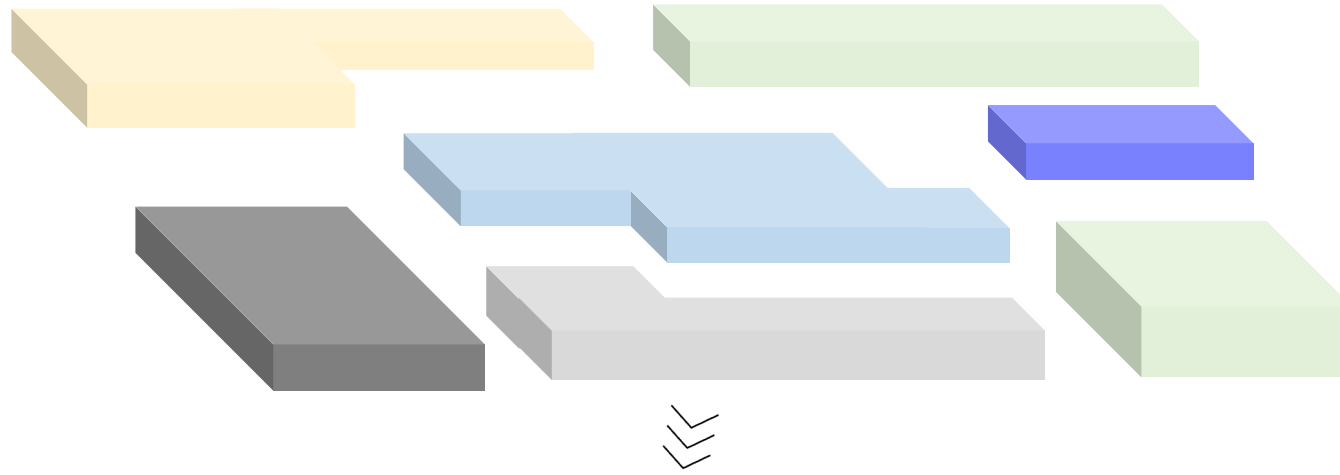
- ✓ Smart Scenario
- ✓ Artificial Intelligence
- ✓ Green Technology
- ✓ Energy Transformation
- ✓ Mobility
- ✓ Health & Well-being
- ✓ Urban Renewal
- ✓ Finance & Insurance
- ✓ Livable Environment
- ✓ Resilient Disaster Recovery
- ✓ Infrastructures
- ✓ Construction & Real Estate





# Floorplan(DRAFT)

Location: 2<sup>nd</sup> Floor, Hangzhou International Expo Center



Close door meeting: Only specific individuals or groups are invited to participate, with the purpose of discussing relatively confidential topics or formulating future strategies and decisions.

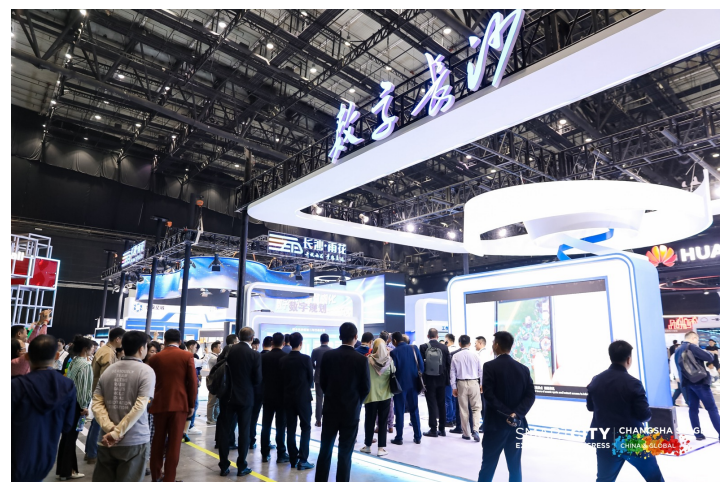
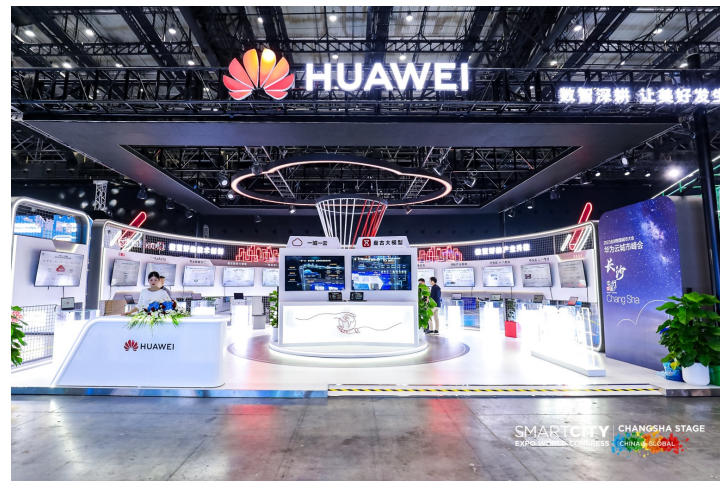


Agora: Also known as the Public Speaking Area, this area is connected to the exhibition zone and facilitates in-depth discussions on the themes associated with the relevant exhibition zones.



Business Exchange / Public Rest Area: This area serves as a venue for networking and communication among exhibitors in the exhibition zone.

# Photo\_Tomorrow.City Plaza&booth



# READY TO JOIN? - Government

- ✓ The delegation will be led by C-level Government officers from city or stage;
- ✓ Share list of City Challenges & Opportunities with 500+ companies in Hangzhou;

Reception rules	Country (Vice Ministerial Level and Above)	Province and City (Vice Mayor and Above)	Local Bureau (Department Head)
Congress Tracks	Release of Urban Development Needs List (Online)	Release of Urban Development Needs List (Online)	Release of Country and Urban Development Needs List (Online)
	Keynote Speech at Opening Ceremony		
	Award Ceremony Awarding Guests	Award Ceremony Awarding Guests	Award Ceremony Awarding Guests
	Exclusive Stake Holders' Dialogue (Government-Business Dialogue, Demand Matching, Investment Promotion)	Exclusive Stake Holders' Dialogue (Government-Business Dialogue, Demand Matching, Investment Promotion)	Exclusive Stake Holders' Dialogue (Government-Business Dialogue, Demand Matching, Investment Promotion)
	Themed Forum Guest Speaker.	Thematic session Guest Speaker.	Themed Forum Guest Speaker.
	Closed-door Meeting/Welcome Banquet with Senior Chinese Government Officials.	Closed-door Meeting/Welcome Banquet with Senior Chinese Government Officials.	Welcome Banquet for Distinguished Guests of the Congress
Entry and Diplomatic Courtesy (confirmed with Hangzhou)	Host's Invitation Letter and Visa Green Channel	Host's Invitation Letter and Visa Green Channel	Host's Invitation Letter and Visa Green Channel
	Airport Pickup Green Channel		
	Venue Shuttle Service and Relevant Diplomatic Courtesies	Venue Shuttle Service and Relevant Diplomatic Courtesies	Venue Shuttle Service and Relevant Diplomatic Courtesies
City Government Reception	Reception Meeting by Chinese National Ministries/Zhejiang Provincial Ministries (Same Level)	Meeting with the Mayor of the Host City	Dinner Gathering for Heads of Domestic City Government Agencies
Visit of Business Partners	Congress Partner Enterprise Visiting and Exchange Meeting (CEO Level)	Congress Partner Enterprise Visiting and Exchange Meeting (CEO Level)	Congress Partner Enterprise Visiting and Exchange Meeting (High Level)

## READY TO JOIN? - Enterprise

# 01

**Become a  
Partner**

# 02

**Become an  
Exhibitor**

# 03

**Become a  
Sponsor**

PARTICIPATION  
**PARTICIPATION**

# 01 BECOME A PARTNER

<b>Membership\Benefits</b> <b>RMB</b>	<b>“Global Key Events &amp; Social Interactions”</b> Attend annual meetings and high-level summits held by the SCEWC, engaging in interactive exchanges with global city leaders from both public and private sectors, business executives, experts, scholars, media leaders, and industry communities. These conferences include:	<b>“Strategic Insights &amp; Industry Research”</b> Lead and participate in activities at Tomorrow.City Research Institute, shaping influential products. Provide roadmaps, toolkits, and industry solutions for urban and business transformation readiness.	<b>“Branding &amp; Communication” The Global</b> Leverage the SCEWC as the primary platform for enhancing your company's global influence. Through media coverage and interviews, increase visibility and attract potential partners.
<b>€ 205,500 Euros</b> <b>Global Partners</b> <b>(including China, Barcelona, and Asia event privileges)</b>	<ul style="list-style-type: none"> <li>✓ 2024 Smart City Expo World Congress · Barcelona:                             <ul style="list-style-type: none"> <li>• Participation in one roundtable discussion in Auditorium</li> <li>• Participation in one special roundtable or focus meeting</li> <li>• Invitation for two individuals to enjoy the Global Partner Luncheon and Mayor's Evening Banquet on the first day of the exhibition</li> </ul> </li> <li>• Exhibition</li> <li>✓ 2024 Smart City Expo World Congress · China:                             <ul style="list-style-type: none"> <li>• Exhibition</li> <li>• Keynote speech at the Opening and Closing ceremonies</li> <li>• Exclusive sub-forum participation</li> <li>• Organization of two high-level closed-door meetings</li> </ul> </li> <li>✓ 2024 World Artificial Intelligence Conference:                             <ul style="list-style-type: none"> <li>• Theme-based sub-forum participation</li> </ul> </li> <li>• 2024 Asian City Government High-Level Visitation and Exchange Activities (Specific arrangements subject to the annual agenda of the conference)</li> <li>• 2024 Asian City Government Official High-Level Matchmaking Meetings</li> </ul>	<ul style="list-style-type: none"> <li>✓ Priority access to CEO-level dialogues and discussions with urban policymakers.</li> <li>✓ Invitation to join the Tomorrow.City Research Institute Asian Advisory Committee (by nomination).</li> <li>✓ Full participation in the Institute's ongoing projects, seminars, and publications.</li> <li>✓ Opportunity to initiate and lead one new influential project.</li> </ul>	<ul style="list-style-type: none"> <li>✓ China &amp; Barcelona Congress S-level Exposure:</li> <li>✓ Publish 3 articles with attribution on the conference media platform and share them through domestic and international social media channels.</li> <li>✓ Live broadcast a special forum session on the congress media partners/online live streaming channels.</li> <li>✓ Opportunity for an exclusive interview with the conference media (requires advance application).</li> <li>✓ Showcase your company's promotional video in the high-level leadership negotiation area.</li> <li>✓ Display your company's promotional video on a rolling basis between congress forums.</li> <li>✓ Produce and disseminate engaging videos of speech guests across all channels.</li> <li>✓ Collaborate with partners for information dissemination across all channels.</li> </ul>
<b>€ 101,500 Euros</b> <b>Industry Partners</b> <b>(including China and Barcelona event privileges)</b>	<ul style="list-style-type: none"> <li>✓ 2024 Smart City Expo World Congress · Barcelona:                             <ul style="list-style-type: none"> <li>• Keynote speech in one forum area</li> <li>• Solution sharing in one forum area</li> </ul> </li> <li>✓ 2024 Smart City Expo World Congress · China:                             <ul style="list-style-type: none"> <li>• Exhibition participation</li> <li>• Roundtable forum guest</li> <li>• Invitation to attend high-level closed-door meetings</li> </ul> </li> <li>✓ 2024 World Artificial Intelligence Conference:                             <ul style="list-style-type: none"> <li>• Theme-based sub-forum participation</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>✓ Invited to participate in the Institute's ongoing projects, seminars, and publication compilations.</li> </ul>	<ul style="list-style-type: none"> <li>✓ China &amp; Barcelona Summit A-level Exposure:</li> <li>✓ Publish 1 article with attribution on the congress media platform and share it through domestic and international social media channels.</li> <li>✓ Display your company's promotional video on a rolling basis between congress forums.</li> <li>✓ Produce and disseminate engaging videos of speech guests across all channels.</li> <li>✓ Collaborate with partners for information dissemination across all channels.</li> </ul>
<b>€ 49,500 Euros</b> <b>Event Partners</b> <b>(China event privileges only)</b>	<ul style="list-style-type: none"> <li>✓ 2024 Smart City Expo World Congress · China:                             <ul style="list-style-type: none"> <li>• Exhibition participation</li> <li>• Roundtable forum guest</li> <li>• Invitation to attend high-level closed-door meetings</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>✓ China Congress Brand Exposure:</li> <li>✓ Produce and disseminate engaging videos of speech guests across all channels.</li> <li>✓ Collaborate with partners for information dissemination across all channels.</li> </ul>

# 02 BECOME AN EXHIBITOR

Space Fee  
€ 210/m<sup>2</sup>

Exhibition Pack  
€ 3,900/9m<sup>2</sup>

Updating...



ARTICIPATION

**03**

**BECOME A  
SPONSOR**

**PARTICIPATION**

# @Smart City Expo World Congress · Hangzhou Stage | 9.25-29 2024

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