

Alimentaria

International Food, Drinks & Food Service Exhibition

— 50 years —
feeding the future

Participation
conditions
and rates
space only



BARCELONA
23 - 26 March 2026
Gran Via Venue

Alimentaria **HOSTELCO**

Business Platform



Fira Barcelona

Alimentaria  Exhibitions

PARTICIPATION TERMS AND CONDITIONS

The REGISTRATION FEE is €995 + 10% VAT and has to be paid by all participants regardless of the hired space or the stand pack model chosen for their participation.

The REGISTRATION FEE includes: opening the dossier, access to the EXHIBITOR'S AREA, publication in the EXHIBITORS AND PRODUCTS CATALOGUE, access to the MATCHMAKING SYSTEM, a tool created to ask for meetings with buyers invited by the organiser, free Wi-Fi access, **5 exhibitor passes, 20 1-day electronic invitations** and basic cleaning of the stand (sweeping the floor, emptying bins and cleaning horizontal surfaces of standard furniture).

When you send the Participation Application Form, the CONTACT PERSON in your organisation for the show will receive a Welcome to ALIMENTARIA email with a link to the EXHIBITOR'S AREA platform, a private area where you will find full information along with what you need to do to manage your participation.

Once the exhibitor accepts the proposal to participate, the Organiser will issue the invoice for the registration fees, along with the first participation invoice, as per the relevant billing plan.

Sending a location proposal is subject to payment of the REGISTRATION FEE.

REBOOKING campaign

Companies who exhibited at the 2024 show can take advantage of the rebooking conditions until 31 May 2025. For more information regarding the rebooking rate, please contact your sales manager.

Cancellation policy

Exhibitors can cancel their participation in writing (via certified mail, certified fax, or any method that provides proof of sending and receipt). The cancellation will result in the termination of this contract, and the exhibitor will not be entitled to recover any amounts paid up to the date of the cancellation notification.

CO-EXHIBITOR COMPANIES

Co-exhibitor companies have to register using the CO-EXHIBITOR COMPANY PARTICIPATION APPLICATION form. In the case of grouped participations, data will be gathered from co-exhibitor companies using a specific Excel spreadsheet. Both documents will be available in the EXHIBITOR'S AREA.

The REGISTRATION FEE FOR CO-EXHIBITOR COMPANIES is **€190 + 10% VAT**. The registration fee includes: opening the dossier, administration charges, access to the EXHIBITOR'S AREA, publication in the EXHIBITORS AND PRODUCTS CATALOGUE, access to the MATCHMAKING SYSTEM, a tool created to ask for meetings with buyers invited by the organiser, free Wi-Fi access, **3 exhibitor passes and 10 1-day electronic invitations**.

IMPORTANT INFORMATION ABOUT HIRING ELECTRICITY, WATER AND WASTEWATER SERVICES

- Remember that together with the electrical power you may need, if you require 24-hour service you will have to contract it through Fira Store.
- If you think you may need a water connection and drain, please ask for them in advance and hire a platform to hide the pipes and minimise any inconvenience they may cause by taking up space in your exhibition area.

SECTORIZATION OF THE FAIR

Alimentaria 2026 presents a sectorization based on a more specialized offering and new market trends, with the aim of making professionals' visits even easier.

- 1. ALIMENTARIA TRENDS:** On-trend food products which are setting the pace for the industry: dehydrated, liquid food, climate hero ingredients, foods for physical and/or cognitive health, free from, halal, kosher, plant-based products...
- 2. COFFEE, BAKERY & PASTRY:** coffee, tea, infusions, baked goods, pastries, ice cream, flour and coatings, frozen doughs...
- 3. EXPOCONSER:** preserves and semi-preserves
- 4. FINE FOODS:** olive oil and other gourmet or delicatessen food products
- 5. GROCERY FOODS:** diverse agri-food products, rice, soups and pastas, pulses, sauces, spices and condiments, prepared pre-cooked and chilled dishes, fresh fruit and vegetables...
- 6. INTERNATIONAL PAVILIONS:** international group participations
- 7. INTERCARN:** meat and meat products
- 8. INTERLACT:** milk and dairy products
- 9. LANDS OF SPAIN:** Spanish regional group participations
- 10. ORGANIC FOODS:** food products with a certified "organic" label
- 11. RESTAURAMA - FOOD SERVICE SOLUTIONS:** water, soft drinks, juices, beer, alcoholic beverages, snacks, frozen foods, fresh-cut and pre-cooked convenience products, foods for the Food Service channel
- 12. SNACKS, BISCUITS & CONFECTIONARY:** snacks, nuts, sweets, chocolates, biscuits, bakery products, confectionery, nougat

The organisers reserve the right to redirect the participation of a company to a specific location sector if the products to be exhibited do not fall into the category of the chosen location sector.

SPACE ONLY RATES

Registration fee	€995
1 side	€205 / sq.m
2 sides	€225 / sq.m
3 sides	€245 / sq.m
4 sides	€265 / sq.m
Exterior Space	€175 / sq.m

* 10% VAT not included.

The exhibitors join the material damage and liability insurance policy for their participation in the show.

Participation terms and conditions

The sq.m in area and the number of sides applied for are never guaranteed. Subject to availability.

Therefore, the participation rate to be invoiced will always be the one for the number of sides confirmed times the area in sq.m allocated. Once confirmation of the electronic signature of the contract has been received, rental of the contracted exhibition area will be invoiced based on the show's payment and due dates policy.

In addition to exhibitor passes and invitations included in the REGISTRATION FEE, exhibitor companies that book the Space only option will get:

- 1 additional exhibitor pass per 5 sq.m up to 100 sq.m. From 100 sq.m, 1 pass per additional 10 sq.m.
- 1 1-day electronic invitation per 5 sq.m.

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