

servifira



Fira Barcelona

**servifira/**

**Stands and services hiring**

**CONSTRUMAT**



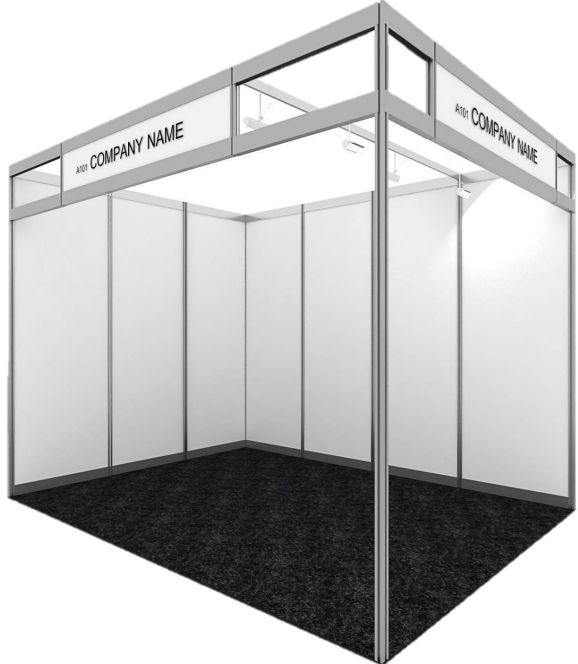
**servifira/**  
**01 Stands offer**



# servifira/ 01 Stands offer

## 01.4 ALUVISION STANDS 16- 50SQM and 24- 72SQM

### 01.1 MODULAR STANDS 20SQM- 36SQM



### 01.2 LAST MINUTE STAND 20SQM- 36SQM



### 01.5 PREMIUM CARPENTRY STAND 20- 60SQM



### 01.3 PAVILLION STANDS From 49SQM



### 01.6 PREMIUM STAND- MOD 3 From 51SQM



### 01.7 PREMIUM MODULAR STAND From 40SQM



\*Stands do not include furniture; furniture can be hired from Fira Store.

## **servifira/** 01.1 Modular Stands



**COD. 500059**    **EXPO 1- 61 €/SQM**



**COD. 500061**    **EXPO 3- 84 €/SQM**

Deadline for hiring  
**01/05/2025**

Stands will be delivered  
48 hours before the event

# Modular Stands - Stand EXPO 1

**RENDER**



**\*Illustrative example of a 12 sqm stand**

**NOTES**

The friezes on faces longer than 5 meters will require a support pillar. It will be necessary to add a support column to these sides longer than 5 meters to ensure the wall's support.

The salon logo cannot be placed; the frieze is narrow.

This stand does not include furniture.

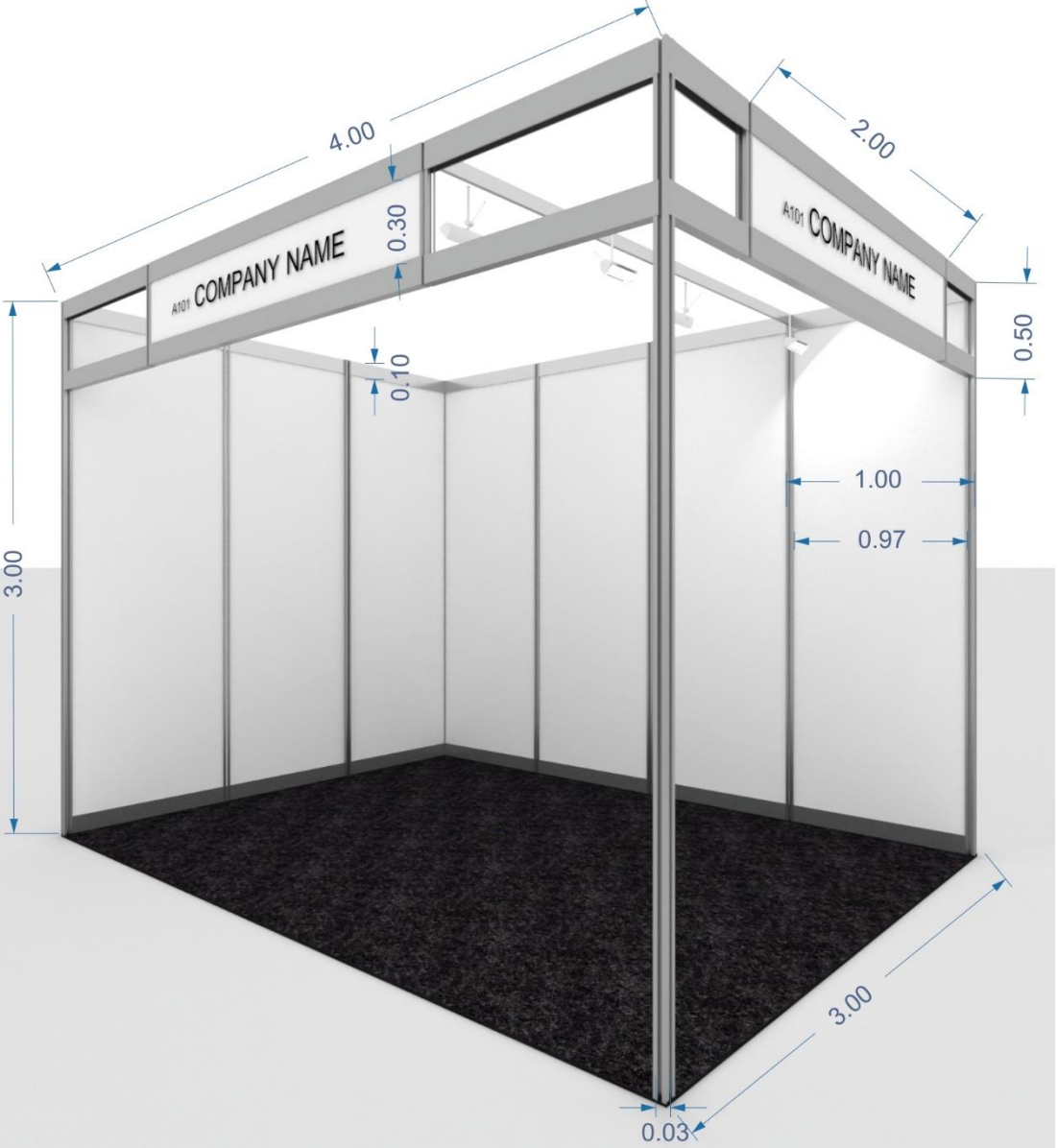
If you need a screen, it will have to be with a floor stand.

Available for stands from 20 to 36 square meters.

**PRICE**

61 € / SQM

**DIMENSIONED RENDER**



**ELEMENTS INCLUDED IN THE STAND**

**FLOOR**

- ✓ Anthracite gray carpet directly on the palace floor

**STRUCTURE**

- ✓ Wall panels in white melamine at 300 cm/h
- ✓ Frieze in modular structure with white melamine 20,25 cm/h.

**GRAPHICS**

- ✓ Sign with black standard stick lettering. One unit per open street.

**ELECTRICITY**

- ✓ General lighting by means of 30 w led spotlights at a rate of 1 spotlight every 3 sqm.
- ✓ 1 unit of 1,2 kW Powerbox for lighting with 1 built-in socket.
- ✓ Minimum surplus of electric power; 500w of free usage.

# Modular Stands - Stand EXPO 3

**RENDER**



Illustrative example of a 24 sqm stand

**NOTES**

The friezes on faces longer than 5 meters will require a support pillar. It will be necessary to add a support column to these sides longer than 5 meters to ensure the wall's support.

The salon logo cannot be placed; the frieze is narrow.

This stand does not include furniture.

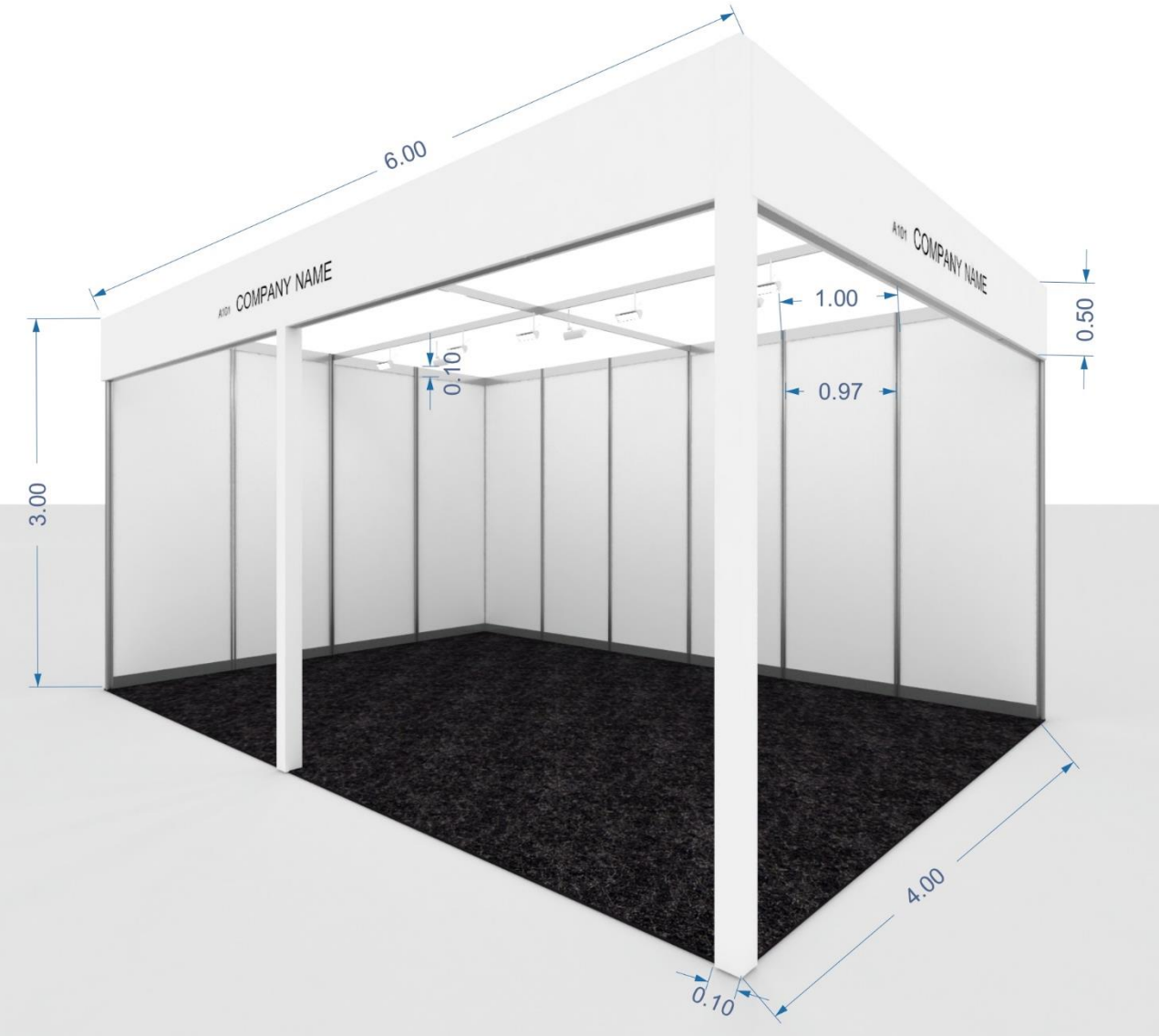
If you need a screen, it will have to be with a floor stand.

Available for stands from 20 to 36 square meters.

**PRICE**

84 €/SQM

**DIMENSIONED RENDER**



**ELEMENTS INCLUDED IN THE STAND**

**FLOOR**

- ✓ Anthracite gray carpet directly on the palace floor.

**STRUCTURE**

- ✓ Wall panels in white melamine at 3 m/h.
- ✓ Modular structure pillars lined with white melamine.
- ✓ Frieze in modular structure lined with white melamine.

**GRAPHICS**

- ✓ Sign with black standard stick lettering. One unit per open street.

**ELECTRICITY**

- ✓ 1 unit of 1.2 kW Powerbox with 1 built-in socket.
- ✓ General lighting by means of 30w LED spotlights placed in guides on profiles at a rate of 1 spotlight for every 3 sqm.
- ✓ Minimum surplus of electric power; 500w of free use.

# servifira/ 02 Personalization of Modular Stands



EXPO 1- 61 €/SQM

or



EXPO 3 - 84 €/SQM

+

**Customize** the walls of your stand covering them with STARPLAST, covering the modular profiles with your own corporate image.

Additional price for lining in **STARPLAST**:

235,84 € m/l for panels

48,13 € m/l for the frieze

Ask for a quote for other elements





## **servifira/** 01.2 Last Minute Stand



COD. 500334

**LAST MINUTE- 80 €/SQM**

Available for hire as of  
**02/05/2025**

Stands will be delivered  
**48 hours before the event**

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# servifira/03 Furniture and Accessories



**106,03 €**

**Basic White Pack**

COD. 501940



**172,38 €**

**White Moema pack**

COD. 501988



**198,27 €**

**White design pack II**

COD. 501946



**181€**

**Ginny white bar pack**

COD. 501950



**46,97€**

**Ginny white stool**

COD. 507790



**196,84 €**

**Modular storage room  
100x100 cm**

COD. 501001



**266,08 €**

**Modular storage room  
100x200 cm**

COD. 501002



**147,48 €**

**Opera white counter**

COD. 507662



**246,05€**

**White counter w/ doors and  
display for modular stand**

COD. 501020

**\*These elements can be hired separately through Fira Store**

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## **servifira/03 Furniture and Accessories for Modular Stands**



**EARLY BIRD: 508€ / POST EARLY BIRD: 660,40€**

COD. 515039

This package includes: 1 table, 3 chairs, 1 stool, 1 counter, 1 modular storage room (1x1m)

**\*These elements can be hired separately through Fira Store**

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# servifira/01.3 Pavillion Stands



COD. 500501

OPEN- 158€/SQM



COD. 500502

CLOSED- 178,5 €/SQM

Deadline for hiring  
11/04/2025

Stands will be delivered  
48 hours before the event

Graphics hiring deadline  
1/05/2025

# Pavillion Stands – Open

**RENDER**



**NOTES**

**Minimum of 49 m<sup>2</sup>**

If you need a screen, it will have to be with a floor stand.

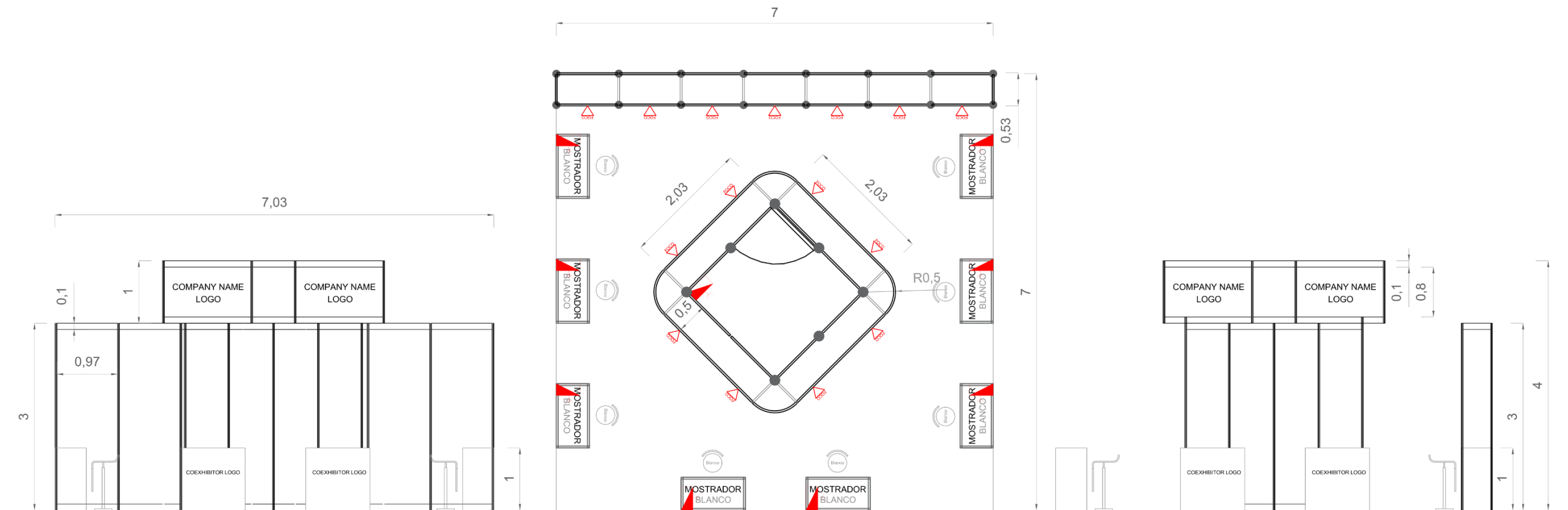
*Includes counters.*

EXPANSION OF THE SURFACE ABOVE 49M<sup>2</sup>The additional m<sup>2</sup> include the expansion of the carpet, the stand structure, the lighting, and the electrical panel, always guaranteeing a minimum of 500W of free power for the exhibitor's use.

**PRICE**

**158 €/SQM**

**FLOOR PLAN + ELEVATION PLAN**



**ELEMENTS INCLUDED IN THE STAND**

**FLOOR**

- ✓ Anthracite gray carpet directly on the palace floor.

**STRUCTURE**

- ✓ Modular Stand from 8 co-exhibitors.
- ✓ Wall panels in white melamine at 3m/h.
- ✓ 2x2m tower/store in white melamine panels at 3m/h.
- ✓ Frieze according to design in modular structure and panels in white melamine at 4m/h.
- ✓ 8 white modulars counters with doors and lock. (1 per exhibitor)

**GRAPHICS**

- ✓ 8 printed foams of 1x1m per exhibitor for front counter (1 unit per counter).
- ✓ 4 printed foams of 2x1m per tower.

**ELECTRICITY**

- ✓ LED spotlights placed in tower.
- ✓ 8 sockets with 1000w available in each one (1 per counter).
- ✓ 1 powerbox for lighting and sockets.

**FURNITURE**

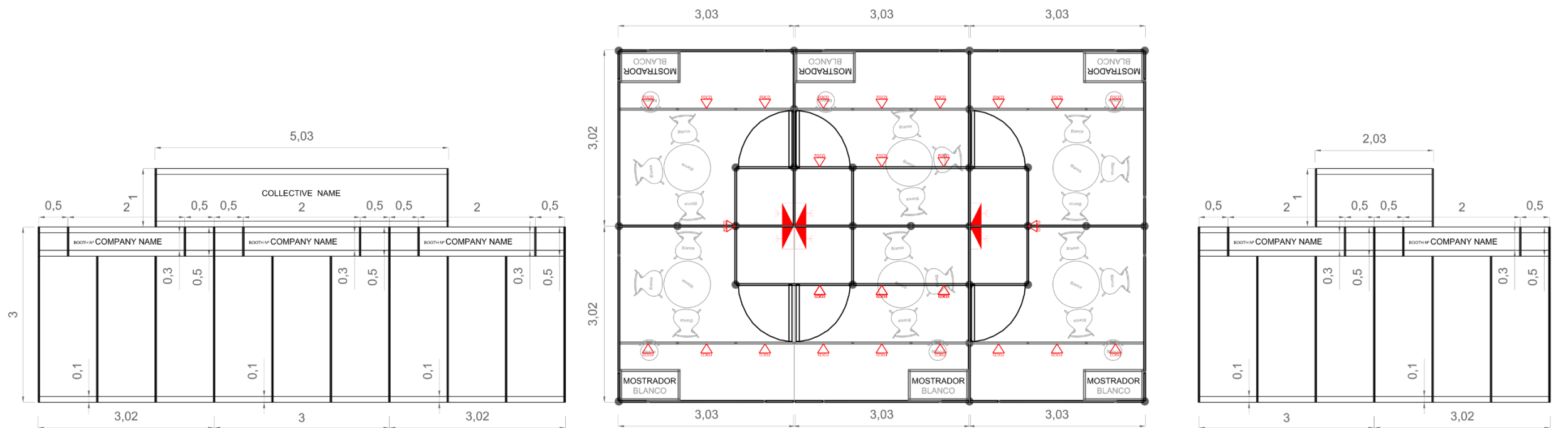
- ✓ 8 white folding stools. (1 per exhibitor).

# Pavillion Stands – Closed

**RENDER**



**FLOOR PLAN + ELEVATION PLAN**



**NOTES**

Minimum of 49 m<sup>2</sup>

If you need a screen, it will have to be with a floor stand.

Includes counters and furniture

**PRICE**

178,5 € / M2

**ELEMENTS INCLUDED IN THE STAND**

**FLOOR**

- ✓ Anthracite gray carpet directly on the palace floor.

**STRUCTURE**

- ✓ Modular Stand from 9 sqm/exhibitor for 6 co-exhibitors.
- ✓ Wall panels in white melamine at 3m/h.
- ✓ Storage 1x1m (1u per exhibitor).
- ✓ Frieze according to design in modular structure and panels in white melamine
- ✓ 6 white modular counter with doors and lock (1u per exhibitor).

**GRAPHICS**

- ✓ 6 printed foams of 1x1m per exhibitor for front counter (1u per counter).
- ✓ Sign with black standard stick lettering. One unit per open street.
- ✓ 1 printed canvas for tower of 2x1m per tower. (5x1m + 2x1m) \*2

**ELECTRICITY**

- ✓ General lighting by means of 30 w led spotlights at a rate of 1 spotlight every 3 sqm.
- ✓ 1 unit of 1.2 kW powerbox for lighting tower.
- ✓ 1 unit of 1.2kW powerbox per exhibitor with an integrated socket.
- ✓ Minimum surplus of electrical power; 500w of free use.

**FURNITURE**

- ✓ 6 round tables
- ✓ 18 white Jacobsen chairs
- ✓ 6 white folding stools (1u per exhibitor).

# servifira/ 01.3 Aluvision Stands



COD. 500316 MOD 2 (16-24 SQM)-210€/SQM  
COD. 502152 MOD 2 (25-50 SQM)-210€/SQM



COD. 500317 MOD 3 (24-50 SQM)-235 €/SQM  
COD. 502153 MOD 3 (51-72 SQM)-235 €/SQM

Deadline for hiring 11/04/2025 / Stands will be delivered 48 hours before the event / Graphics hiring deadline 1/05/2025

# Aluvision Stand - MOD 2

## RENDER



## NOTES

Available from 16 to 50 SQM

Walls of more than 5 ml will be reinforced, and the configuration of the walls may change.

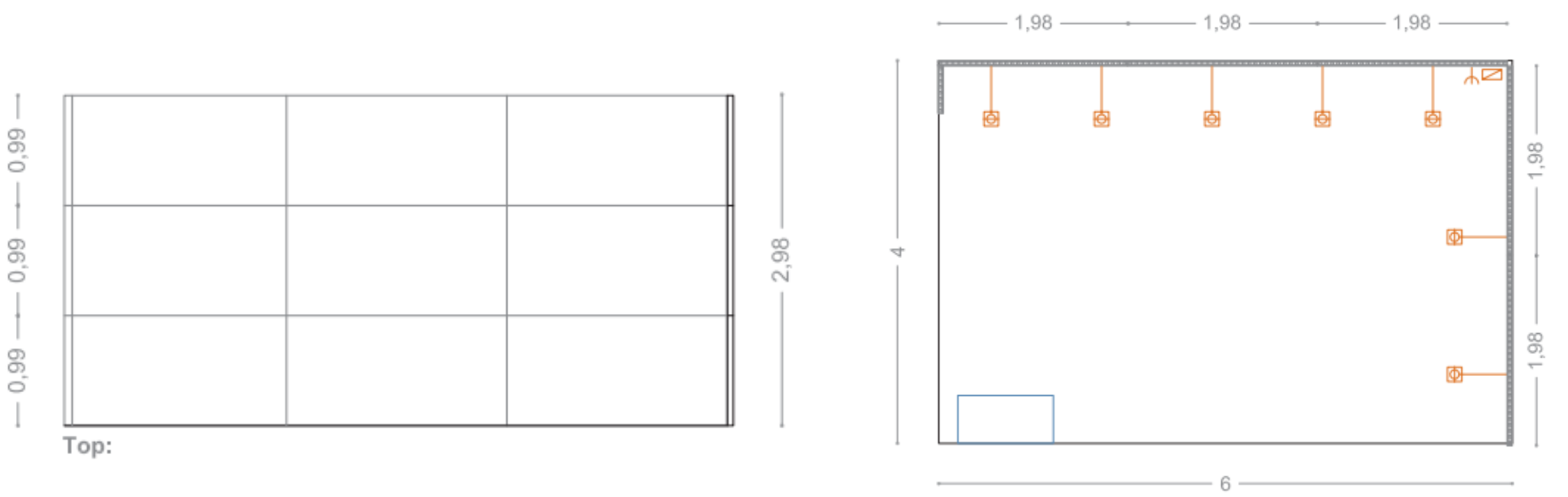
If the exhibitor wants to hire a screen, he must also hire a wall reinforcement.

Counter included

## PRICE

210 € / SQM

## FLOOR PLAN + ELEVATION PLAN



## ELEMENTS INCLUDED IN THE STAND

### STANDS FROM 16 TO 24 SQM

#### FLOOR

- ✓ Exhibition carpet on the palace floor offering the choice to select the preferred color.

#### STRUCTURE

- ✓ Back walls of 300 cm/ h built in aluvision structure and connected together horizontally with back walls.
- ✓ 1 counter of 100 x 50 x 100 cm.

#### GRAPHICS

- ✓ 1 covered wall with printed canvas. If the walls vary in size, the printed canvas will be applied to the wall with the longest length.
- ✓ 1 printed graphic of 100 x 95.5 cm on the counter.

#### ELECTRICITY

- ✓ 5 LED spotlights of 50 W.
- ✓ 1 socket of 500 W.
- ✓ 1 powerbox up to 1.2 kW.
- ✓ The switchboard will retain a power capacity of 300 W for the client's usage.

### STANDS FROM 25 TO 50 SQM

#### FLOOR

- ✓ Exhibition carpet on the palace floor offering the choice to select the preferred color.

#### STRUCTURE

- ✓ Back walls of 300 cm/ h built in aluvision structure and connected together horizontally with back walls.
- ✓ 1 counter of 100x50x100 cm.

#### GRAPHICS

- ✓ 1 covered wall with printed canvas. The printed canvas will be applied to the wall with the longest length.
- ✓ 1 printed graphic of 100x95.5 cm on the counter.

#### ELECTRICITY

- ✓ 8 LED spotlights of 50W.
- ✓ 1 socket of 500 W.
- ✓ 1 powerbox up to 1.2 kW.
- ✓ The switchboard will retain a power capacity of 300 W for the client's usage.

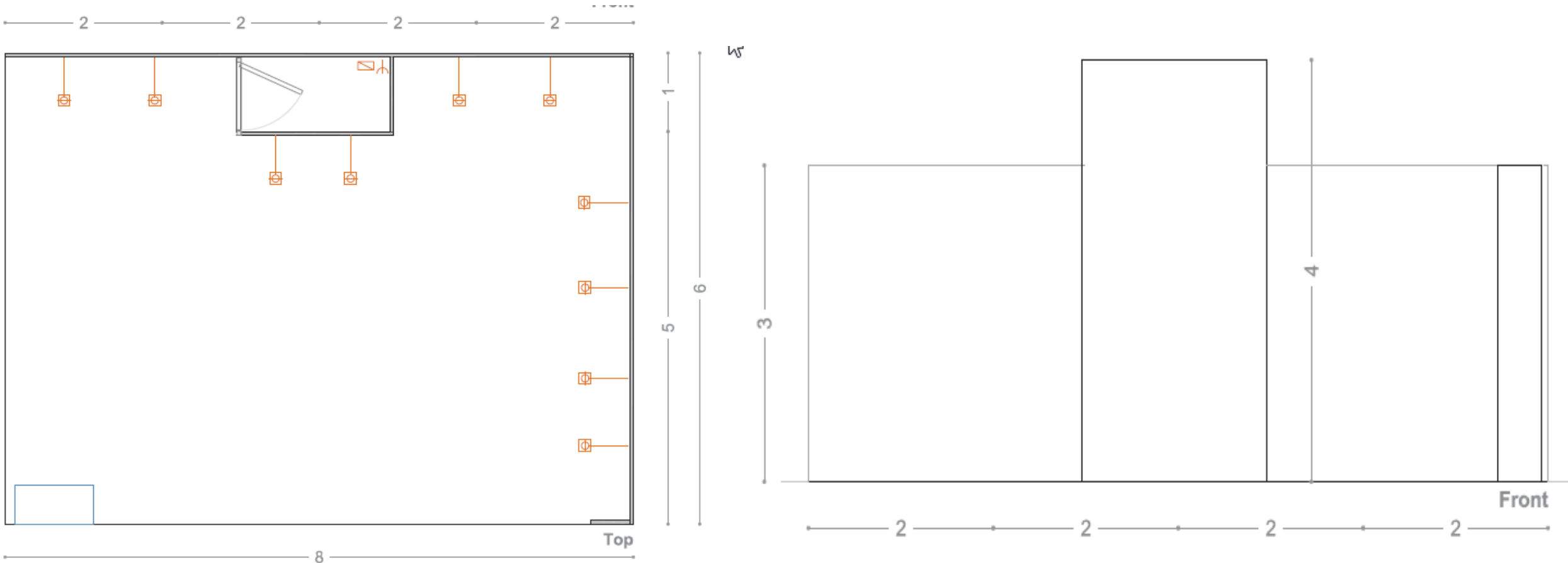


# Stand Aluvision- MOD 3

### RENDER



### FLOOR PLAN + ELEVATION PLAN



### ELEMENTS INCLUDED IN THE STAND

### NOTES

Available from 24 to 72 SQM

Walls of more than 5 ml will be reinforced, and the configuration of the walls may change.  
If the exhibitor wants to hire a screen, he must also hire a wall reinforcement.

Counter included

### PRICE

235 € / M2

### STANDS FROM 24 TO 50 SQM

- FLOOR**
- ✓ Exhibition carpet on the palace floor offering the choice to select the preferred color.
- STRUCTURE**
- ✓ Back walls of 300 cm/h built in aluvision structure and joined together horizontally with back walls.
  - ✓ Storage room 200x100 cm with front wall 400cm/high.
  - ✓ 1 counter of 100x50x100 cm.
- GRAPHICS**
- ✓ 1 logo of 100x95,5cm on counter in printed vinyl.
  - ✓ Walls lined with printed canvas (except for the storage room entrance wall and reinforcements that will be lined with white PVC).
- ELECTRICITY**
- ✓ 8 LED spotlights of 50W.
  - ✓ 1 socket of 500W.
  - ✓ 1 powerbox up to 1.2 kW.

### STANDS FROM 51 TO 72 SQM

- FLOOR**
- ✓ Exhibition carpet on the palace floor offering the choice to select the preferred color.
- STRUCTURE**
- ✓ Back walls of 300 cm/h built in aluvision structure and joined together horizontally with back walls.
  - ✓ Storage room 200 cm x 100 cm with front wall 400cm/high.
  - ✓ 1 counter of 100x50x100 cm.
- GRAPHICS**
- ✓ 1 logo of 100x100 cm on counter in printed vinyl.
  - ✓ Walls lined with printed canvas (except for the storage room entrance wall and reinforcements that will be lined with white PVC).
- ELECTRICITY**
- ✓ 12 LED spotlights of 50W.
  - ✓ 1 socket of 500W.
  - ✓ 1 powerbox up to 3.3kW.

## **servifira/01.4 Premium Carpentry Stand**



COD. 500331

**Premium Carpentry- 217€/SQM**

Deadline for hiring  
**11/04/2025**

Stands will be delivered  
48 hours before the event

Graphics hiring deadline  
**1/05/2025**

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# Premium Carpentry Stand

**RENDER**



**DIMENSIONED RENDER**



**NOTES**

**From 20 to 60 SQM**

The paint used is water-based, with a low content of volatile components and ecologically responsible.

The design and distribution of the stand is subject to the particularities of the space and the stand's standard measurements.

The wood used always comes from sustainable forests.

This stand does not include furniture.

If you need a screen, it will have to be with a stand support.

**ELEMENTS INCLUDED IN THE STAND**

**FLOOR**

- ✓ Exhibition carpet (colour to be chosen).

**STRUCTURE**

- ✓ Water-based painted board. White colour.
- ✓ Skirting board: natural wood finish
- ✓ Storage room: 16mm wooden board with pine structure and water-based paint (exterior). White colour. Unpainted interior. Includes fabric roof if required by regulations.
- ✓ Natural wood countertop with Intermediate shelf and lockable doors. Dimensions: 175 x 50 cm

**GRAPHICS**

- ✓ Digital image printed on vinyl plotter on wooden structure one side 200 x 70 cm.
- ✓ Brand sign on vinyl in desk

**ELECTRICITY**

- ✓ LED spotlights.
- ✓ 3 double sockets.
- ✓ Electric panel 5 kW.

**PRICE**

217 € / M2

## **servifira/** 01.6 Premium Stand- MOD 3



COD. 500056

**Premium Stand MOD 3- 250 €/SQM**

Deadline for hiring  
**11/04/2025**

Stands will be delivered  
48 hours before the event

Graphics hiring deadline  
**1/05/2025**

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### RENDER



### NOTES

From 51 SQM

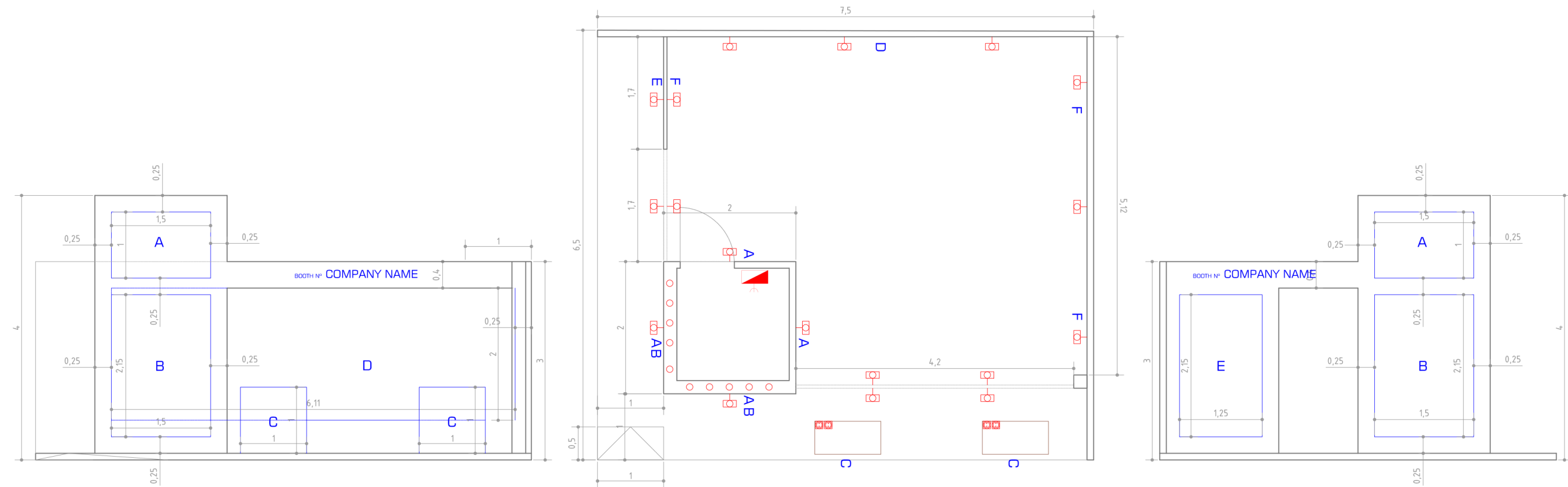
Includes counter and storage room

If you need a screen, it will have to be with a stand support.

### PRICE

250 € / SQM

### FLOOR PLAN + ELEVATION PLAN



### ELEMENTS INCLUDED IN THE STAND

#### FLOOR

- ✓ 10 cm high white melamine platform with ramp included and covered with protective plastic during assembly.

#### STRUCTURE

- ✓ Carpentry wall at 300 cm/h, finished in white plastic paint.
- ✓ Carpentry tower of 200 x 200 cm to 400 cm/h with interior warehouse, finished in white plastic paint.
- ✓ 50 cm wide carpentry frieze with lighting at the bottom and covered with opal methacrylate. Finished in white plastic paint.

#### GRAPHICS

- ✓ Sign with black standard stick lettering. One unit per open street.
- ✓ 4 printed foams of 100,5x100 cm on top of the tower.
- ✓ 2 foams of 100 x 100 cm in front of counters.
- ✓ 2 100,5 x 200,15 cm backlit tarpaulins on tower with cover.
- ✓ 3 frontlit tarpaulins 100,25 x 200 cm with cover.
- ✓ 1 frontlit aisle tarpaulin 100,25 x 200,15 cm with flap.
- ✓ 1 frontlit tarpaulin 400,65x200 cm/600,65x200 cm with cover black.

#### ELECTRICITY

- ✓ 300 w halogen track and arm lighting at 100 W/sqm.
- ✓ 2 recessed sockets,
- ✓ Minimum surplus of electrical power; 500 w of free use.
- ✓ 1 unit of 5 kW powerbox

#### FURNITURE

- ✓ 2 white carpentry counters with doors and locks.

## **servifira/** 01.7 Premium Modular Stand



COD. 500323

**Premium Modular Stand - 165€/SQM**

Deadline for hiring  
**11/04/2025**

Stands will be delivered  
**48 hours before the event**

Graphics hiring deadline  
**1/05/2025**

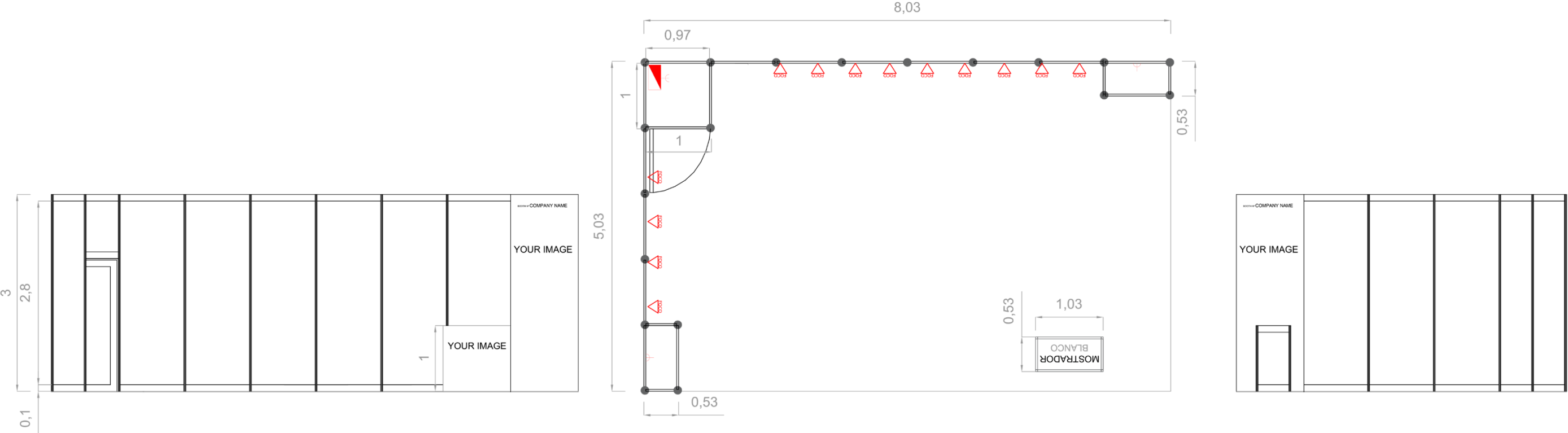
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# Premium Modular Stand

**RENDER**



**FLOOR PLAN + ELEVATION PLAN**



**NOTES**

**From 40 SQM**  
Includes counter and storage room  
*If you need a screen, it will have to be with a stand support.*

**PRICE**

**165 € / M2**

**ELEMENTS INCLUDED IN THE STAND**

**FLOOR**

- ✓ Anthracite gray carpet directly on the palace floor

**STRUCTURE**

- ✓ Modular system stand of 40 SQM according to design, expandable to max. 80m².
- ✓ Wall panels in white melamine at 3m/h.

**GRAPHICS**

- ✓ 1 foam of 1.03x1,00m in front of the counter.
- ✓ 2 1.03 x 3.00m backlite tarpaulin

**ELECTRICITY**

- ✓ General lighting by means of 30 w led spotlights at a rate of 1 spotlight every 3 m².
- ✓ 1 electrical panel for 5Kw lighting.
- ✓ 2 light boxes of 1,03 x 3,00m.
- ✓ Minimum surplus of electric power;
- ✓ 500w of free use.

**FURNITURE**

- ✓ 1 white modular counter.

An architectural rendering of a modern, multi-story building with a glass and metal facade. The building features several balconies with greenery. In the foreground, a wide, light-colored walkway with a metal railing runs alongside the building. Three people are walking away from the camera on the walkway. In the background, a cityscape is visible under a blue sky with light clouds, including a prominent red brick tower.

# ¡Thank You!

[servifira.construmat@firabarcelona.com](mailto:servifira.construmat@firabarcelona.com)

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