



Framework agreement as Collaborating Organization

Benefits:

Invitations and passes discount:

- 5 free Congress passes to access the whole event
- 25 free Expo passes to access to the Exhibition Area
- 25% discount on extra Congress & Expo passes

Exhibition:

- Early Bird price for space in the exhibition area for the Organization and its members (Only new arrivals - 2023 edition and subject to space availability)
- Special Association Package Offer

Visibility:

- Website: Logo + Description + link in the SCEWC website Partners' page
- Emailing: Presence in our Partner's Thank you email
- Social media: Retweets and mentions on SCEWC social media.
- Report: Logo in SCEWC post-event report
- On-site: Logo on venue signage (3rd level)
- APP: visibility in the official App

Tomorrow. City:

- Visibility: Logo + Description + link on the Tomorrow.City SCEWC partner page
- Tomorrow.Observatory: possibility to feature content according to the schedule and editorial criteria (send us your new initiatives, projects, press releases, etc.)
- Social Media: Shares and mentions on its social media channels (content relevant to TC)

Entity's Actions:

- Website:
 - Insert SCEWC logo + description + link with tracking mainly in the homepage – September to November.
 - Include a SCEWC banner with tracking mainly in the homepage – September to November.
- 3 dedicated emailing/ articles in newsletters to the whole database:
 1. Announcement of the partnership + introducing the event – **Before September**
 2. Content update provided by SCEWC + 25% discount code – **September**
 3. Content update provided by SCEWC + 25% discount code – **October**
- Posts (1) & shares (min. 3) in social media (Twitter, LinkedIn, Facebook) using the hashtag #SCEWC23.
- Possibility to present SCEWC at an internal members meeting.
- Organic posts & shares of Tomorrow.City through social media channels (Twitter, LinkedIn, Facebook), using the hashtag #Tomorrow.City