

# ALIMENTOS 2.0

INTERNATIONAL FOOD, BEVERAGES AND FOOD TECHNOLOGY EXHIBITION



WWW.ALIMENTOSCUBA.COM | PABEXPO EXHIBITION CENTRE, LA HABANA

22-24 MAY 2018 THE FOOD TECHNOLOGY INDUSTRY IS EVOLVING



## **2018 ALIMENTOS CUBA 2.0**

In this new edition





exhibition area



+250

firms represented



+250

business rounds



+50

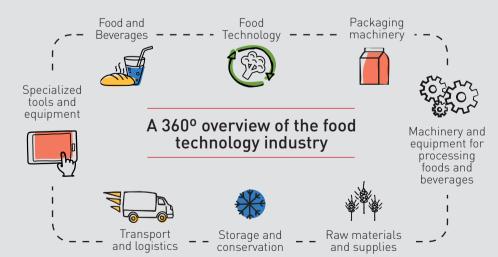
knowledge-sharing and discussion sessions



#### **Exhibitior profiles**

Alimentos Cuba 2.0 is a commercial platform whose goal is to revitalise and **modernize the industry and increase its production capacity** as well as promoting foreign investment.

The show will offer a 3D experience for learning about the latest innovations in the sector and getting ready for their launch on the market: **exhibition**, **business rounds and knowledge-sharing**.



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#### **KNOWLEDGE AND SEMINARS**

#### Talks Arena

A stage for professionals to present the most innovative projects in the industry through seminars, training workshops and commercial presentations.

## International Conference of Food Science and Technology (CICTA)

The CICTA will take place at the same time as Alimentos Cuba 2.0 in the Conventions Palace. Organised by the Food Industry Research Institute (IIIA).

www.cictahabana.com

## THE IDEAL PLATFORM FOR THE FOOD INDUSTRY



+ 3000

professional visitors



Scientific hubs and R&D&I in the food industry

Distributors, investors and industrial manufacturers Business groups, exporters and central purchasing networks Engineering services and prescribers



#### **Business rounds**

With the support of the Cuban Chamber of Commerce, we are promoting relations between international companies and Cuban public organisations to foster sustainable development in the food industry in Cuba.

For exhibitors only.



#### **Investment forum**

With the collaboration of PROCUBA, there will be presentations of business projects for foreign investment (more than 2.42 billion euros for over 63 projects), associated with the Food Industry Development Programme for 2030 and the prospects offered by the Mariel Special Development Zone (ZEDM).

Cuban exhibitors: (+53) 7271 3670 rafaelalejandro@palco.cu International exhibitors (+34) 932 332 000 alimentos@firabarcelonaint.com

www.alimentoscuba.com
#ALIMENTOSCUBA2018