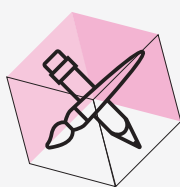


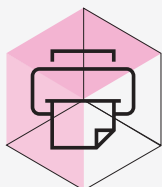
PACGRAF CUBA: A VALUE CHAIN

GRAPHIC ARTS

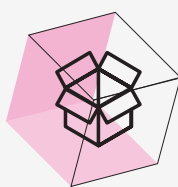
Industrial art and design,
printing, advertising and
communications.



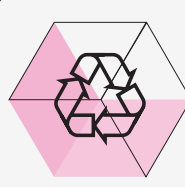
Design



Printing



Packaging



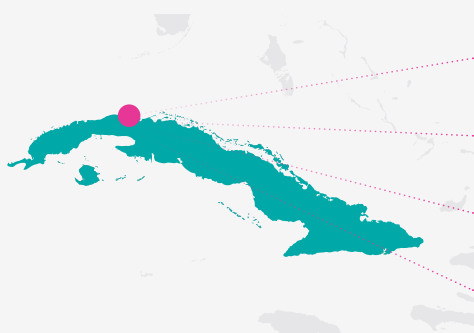
Recycling

CONTAINERS AND PACKAGING

Pharmaceutical, cosmetics, food and
beverage industries, among others.



OFFICIAL PLATFORM FOR ENTERING THE CUBAN MARKET



- 1 | DIVERSIFICATION OF THE EXISTING PORTFOLIO OF FOREIGN SUPPLIERS
- 2 | PARTIAL REPLACEMENT OF IMPORTS
- 3 | PROMOTION OF EXPORTS
- 4 | MODERNIZATION OF INDUSTRIAL STAFF

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2017
PACGRAF CUBA

2019 PACGRAF CUBA

FORECASTS FOR THE UPCOMING EDITION



3,000 M²
Exhibition area



+ 650 MILLION
dollars for
international investment



+2,000
visitors



+100
exhibiting companies
70 % international



+20
countries

“**THERE IS A NEED IN CUBA TO PRODUCE PACKAGING AND CONTAINER MACHINERY IN ORDER TO START REPLACING IMPORTS**”

YAMILIN GONZÁLEZ, DIRECTOR OF CONTAINERS AND PACKAGING FOR THE MINISTRY OF INDUSTRY OF CUBA

NEW FAIR EXPERIENCE



COMMERCIAL EXHIBITION

Meeting point for import companies to stake out a position in the Caribbean market, make new contacts, introduce potential buyers to new products and services, and exchange knowledge with industry experts.



TRAINING WORKSHOPS AND CONFERENCES

Setting for sector professionals to present their most innovative projects through training workshops, conferences, and sales presentations.



BUSINESS ROUND AND INVESTMENT FORUM

Presentation of the opportunities for the sector in Cuba. Investment opportunities related to the printing, packaging and graphic arts industries. Meeting point with import companies which centralise public sector purchasing.

International exhibitors:
pacgraf@firabarcelonaint.com
+34 932 332 000

Cuban domestic exhibitors:
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