

IOT SOLUTIONS

WORLD CONGRESS

10-12 MAY 2022
BARCELONA | GRAN VIA VENUE

GAME-CHANGING
TECHNOLOGIES FOR
INDUSTRY
TRANSFORMATION

THE GLOBAL
CONNECTIVITY
FOR IOT

Lat. 41.3851° N
Lon. 2.1734° E

CRANE #3001

CRANE #3002

CRANE #3003

MAXIMUM
2,000

MAXIMUM
3,500

BETTER FLEET
MANAGEMENT

TANK #5022

BETTER
SUPPLY-DEMAND
BALANCE

TANK #5018

TANK #5020

TANK #5023

TANK #5029

TANK #5021

EASIER REGULATORY
COMPLIANCE AND
REPORTING

COST SAVINGS AND
REDUCED EMISSIONS

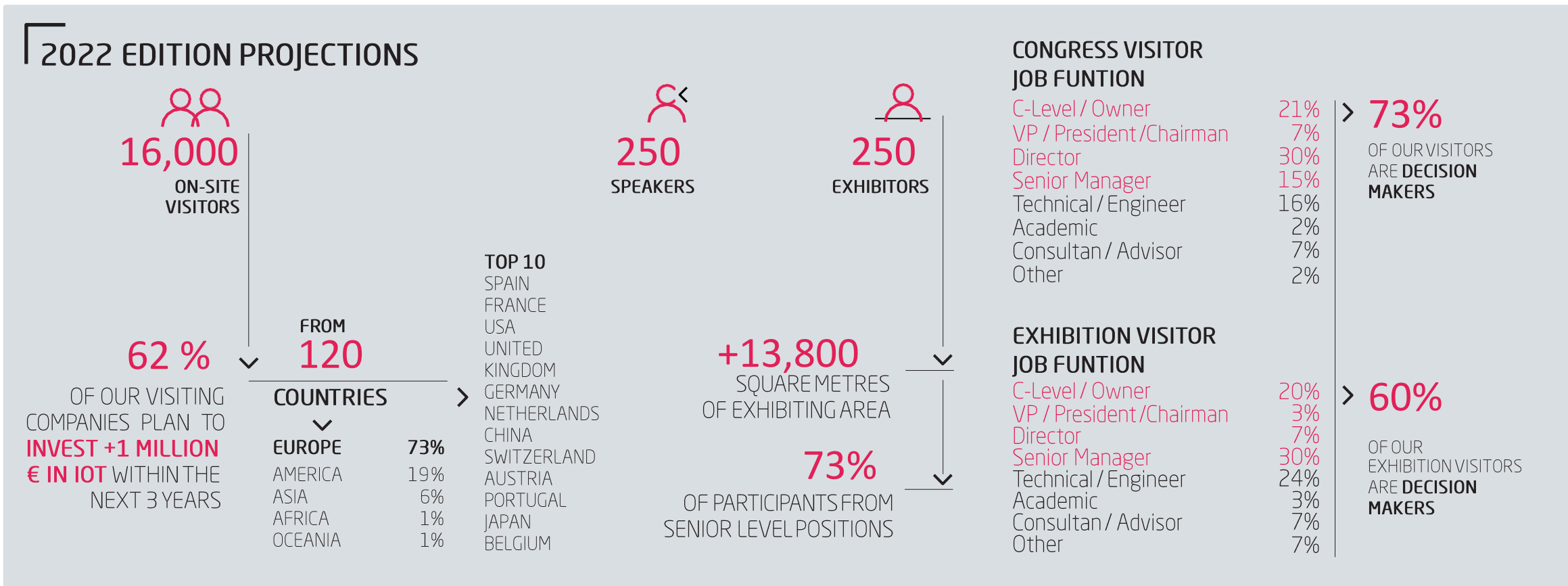
HOSTED BY



IN PARTNERSHIP WITH



CONNECT WITH THE GAME CHANGERS



2022 EDITION

The future of industry is ours to build. Emerging technologies are disrupting industry and technological innovation is rapidly changing our world. Traditional industry lines have blurred, with cross-sector ecosystems even more critical for success in today's digitally transformed, disrupted world.

In this new operating reality, business today is anything but usual! We are all being asked to rethink roles and responsibilities — to be more innovative, more agile, more collaborative, more Game-Changing!

The IOTSWC 2021 edition is where leaders, across the organization, learn to navigate what's next. A new edition that will showcase the game-changing solutions & technologies that are disrupting and transforming industry and celebrates the business and technology executives creating a powerful competitive advantage.

END-USER FOCUSED STRATEGY

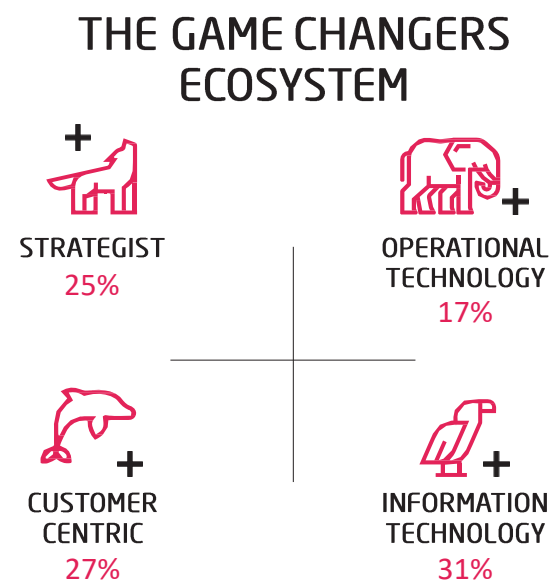
Our attendees are game changers. They don't wait for the "new normal", they build it themselves. Conference sessions celebrate these leaders and the game-changing innovations that are challenging the status-quo of industry as we know it and broadening the ecosystems that we operate within.



EXPANDING THE VISITOR PROFILE

Establishment of **communities of end-user visitors** according to their professional environment for a **personalized experience**.

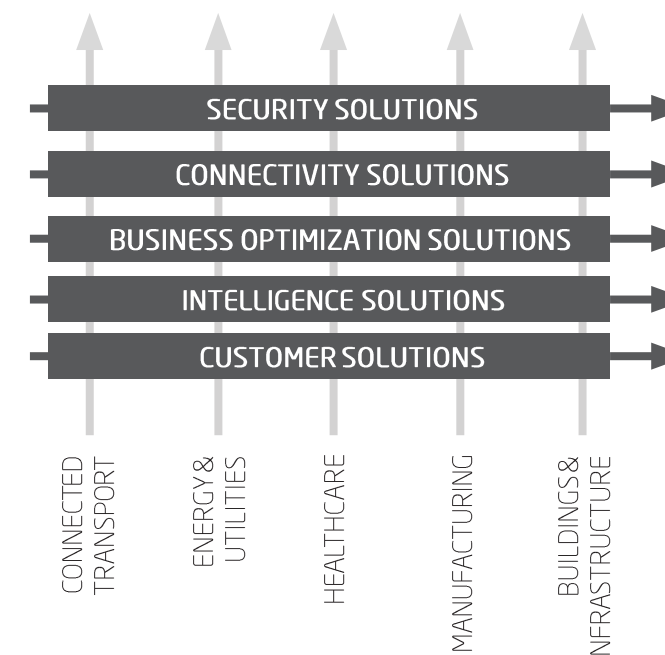
See page 5



UNLOCKING THE POWER OF CROSS-SECTOR SOLUTIONS

Transferring approaches between contexts, beyond the borders of each industry.

See page 7



AN INNOVATIVE FORMAT TO CONNECT WITH THE GAME CHANGERS

BROKERAGE EVENT

Pre-scheduled 20-min meetings where you decide whom to meet. A quick and easy way to meet potential partners, establish connections & create bridges to accomplish your future projects.

TESTBEDS

Testbeds are experimentation platforms deployed and tested in an environment that resembles real world conditions.

CONGRESS

The Congress area brought an **unparalleled offer of speakers** and thoughtful leaders across the digitalisation of the industries who shared their knowledge and experience on the future of the industrial revolution.

See page 6

INDUSTRY SOLUTIONS AWARDS

The IOT Solutions World Congress is pivoting its focus to end-to-end solutions and changing the name of the annual awards program to renew its awards and present the "Industry Solutions Awards".

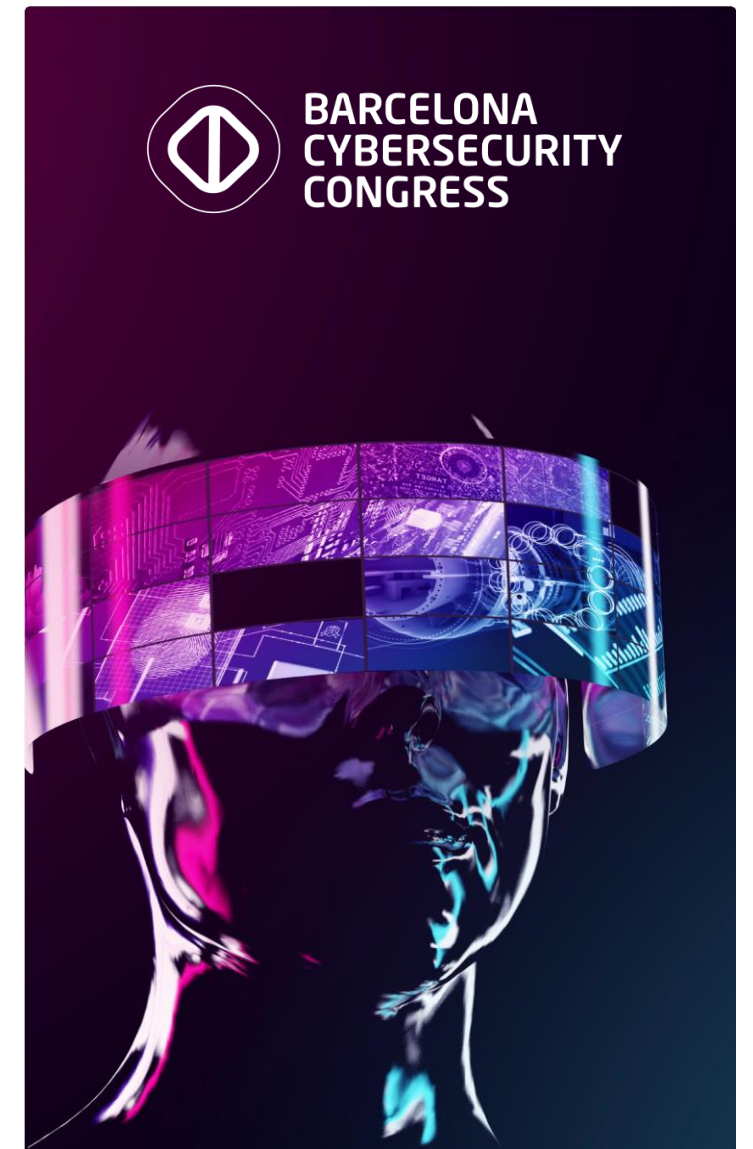
See page 9

EXHIBITION AREA

The exhibition area is undoubtedly one of the main attractions of the event, where exhibitors will have the opportunity to showcase new products and solutions, increase their market visibility, interact with key decision makers in each of the sectors and make new contacts.

ACTIVITIES & NETWORKING

A number of different activities & networking actions to help the visitors enjoy their presence at the event to the fullest. It's all about interactivity, connections and new experiences!



CO-LOCATED EVENT

The annual gathering where your peers, stakeholders, industry players and providers meet to discuss real solutions that respond to actual cybersecurity challenges, sector needs and find new ways of collaborating to build a better digital world.

- Cryptography
- Data privacy
- Blockchain
- Industry 4.0
- 5G / Quantum computing
- Governance
- Health & Finance Data protection
- Future cybersecurity Challenges

KEEP UP THE MOMENTUM DIGITAL CONTENT 365 DAYS A YEAR

FIGURES:

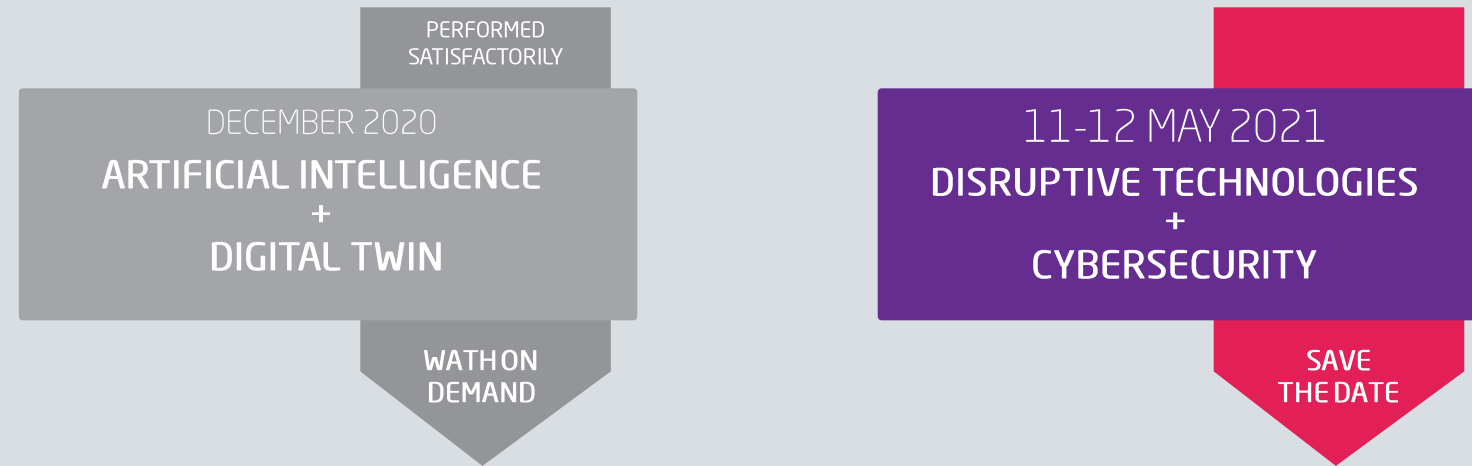
- + 83 countries
- + 2,000 users
- + 8,600 views
- 80 speakers

FIGURES:

- + 1,500 registered
- +20 speakers

ONLINE EVENT: DIGITAL SUMMIT

IOTSWC Digital Summit offers a unique opportunity to be part of the world's leading IoT and digital transformation event. By participating virtually, you will gain significant brand exposure and promote your company as an innovator and thought-leader, alongside top-level speakers to an audience of engaged global professionals.



MONTHLY WEBINARS

During these challenging times, the IOT Solutions World Congress remains committed to bringing you important digital transformation information from industry experts and thought leaders from around the world. We are pleased to be able to bring these programs to you in a free, virtual learning experience.

- IOT
- 5G
- SECURITY
- SUPPLY CHAIN
- DIGITAL TRANSFORMATION
- CELLULAR CONNECTIVITY
- & MORE

FEATURED SPEAKERS

							
ALEXANDER MEISSNER Director, Dürr Systems AG	ANDY CHUN DIRECTOR CTT, Prudential Corp Asia	DANIEL OLIVIER Director, B. I. and Innovation, Montreal Port Authority	DR.-ING. MATTHIAS SCHINDLER Head/Lead/Responsible, BMW AG	BRUCE THOMPSON Executive Director Spatial Services Dep. of Customer Service, NSW Government	DAVID VASKO Director, Rockwell Automation	EVEROOD-HOUSE Head/Lead/Responsible, Leeds City Council	JESPER TOUBØL Vice President, Elements and Moulds - Engineering, LEGO Group

Official Sponsor



Innovator Sponsors



Official Sponsor



Theme Sponsors



AN EVENT FOCUSED ON TARGETED END-USER. CONNECT WITH THE GAME CHANGERS



STRATEGIST

High strategic attendees usually being decision makers inside their companies. They are commanded with the task of **bringing their enterprise one step forward.**

- Chief Executive Officer
- Digital Director
- Chief Digital Officer
- Chief Innovation Officer
- Head of Industry 4.0
- Chief Investment Officer
- Head of Business Development
- Head of Digital Change Management

25%



OPERATIONAL TECHNOLOGY

Operations profiles with a good **knowledge about their companies internal processes** with degree of detail to cost reduction inside their value chain and process optimization.

- Chief Operational Officer
- Production Manager
- Facility Manager
- Distribution Centre Manager
- Logistics Coordinator
- Director of Infrastructure and operations
- Senior Logistics and demand

17%



CUSTOMER CENTRIC

Marketing oriented profiles with **high expertise in their product/service customers** and how they behave through multiple channels.

- Chief Marketing Officer
- Chief Brand Officer
- Product Manager
- Sales & Marketing Manager
- Sales Director
- CX Specialist
- VoC Program Manager
- Consulting

27%



INFORMATION TECHNOLOGY

C-level profiles with a **high technical background**, allowing them to understand the differences between solutions and how they could be applied on their own company.

- Chief Technology Officer
- IT Director
- Chief Information Officer
- Director IoT Ecosystem
- Data Manager
- Head of digital solutions
- Knowledge Transformation Leader
- Analyst
- Engineer

31%



According to the market trends and evolution we are switching to focus in industrial customer demand powering IOTSWC as the platform where end-users come to discuss their projects in a peer to peer environment, creating a discussion that leads to sales for providers.



THE CONGRESS

The Congress is dedicated to creating a **dialog** between leaders that are driving powerful digital innovation initiatives and are transforming the industries. As the challenges facing our planet grow, so does the **need for game-changing solutions.**

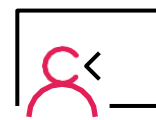


+250

GROUND-BREAKING SPEAKERS

What you will learn

- Understand the role of new technologies
- Reimagine the execution of business processes
- Achieve tangible business outcome metrics
- Create new revenue streams
- Make new business models possible
- Enable synergy with other advanced technologies like AI, digital twin, robotics.



+90

SESSIONS

What you will find

- Curated panels
- Powerful keynotes
- Fireside chats
- Educational presentations
- Productive networking sessions
- Impactful debates

LEADERS WHO ARE TRANSFORMING THE INDUSTRIES

STRATEGIST



MARIELLE ROMEJIN CBO
SEBASTIAN OPITZ Head of Innovation
DANIEL TANCJAR Deputy Executive Director
ANES HODZIC Global VP Digital Transformation Officer
DANIEL WILSON Director, Tardelens



OPERATIONAL TECHNOLOGY



JONATHAN NEALE Chief Operating Officer
DANNY MAYLON Head of Facilities Management
BART TALLOEN Vice President Supply Chain Strategy & Deployment
JOSEF KRIEGMAIR Representative Production Turbine Blade/Structure Castings
IGNASI CRESPO FARRAS Director LPG Business



CUSTOMER CENTRIC



LEILA DILLON VP Marketing & Communications
CARLES VELAZQUEZ Corporate Marketing Director
CONNOR AXEL HULVER-SCHIEDT Director Marketing Technology & Products
NICOLE COUGH-LIN RAIMUNDO Chief Information and Marketing Officer
DIMITRY MASLOV Director, Sales and Marketing



INFORMATION TECHNOLOGY



DOUGLAS SAUNDERS VP and CIO
BURAK SAVAK VP of IoT
KASPER MALTHE LARSEN Chief Technology Architect - Global IT-Manufacturing
CHRISTIAN BARTSCH Head of Digital Solutions, Vice President
BALAJI KASIRAM SUNDARARAJAN Head of Digital



UNLOCKING THE POWER OF CROSS-SECTOR PARTNERSHIP



HORITZONTAL SOLUTIONS >



SECURITY SOLUTIONS

Enterprises need security solutions to prevent data breaches into their systems. As more information is available through IoT devices, enterprises need to protect their data and network properly.

- Digital Trust Though Blockchain
- Cybersecurity
- Digital Certification
- Cloud Data Protection Gateways
- Data Encryption



CONNECTIVITY SOLUTIONS

High-performance connectivity is at the heart of the digital transformation of industrial systems especially in scaling scenarios. Selecting the most flexible and cost-efficient connectivity option is one of the critical decisions.

- 5G
- WiFi 6
- Edge / Fog Computing
- Automous Vehicles
- Traffic Management
- Lpwan
- Esimvs Usim
- Vehicle Telematics



BUSINESS OPTIMIZATION SOLUTIONS

Companies today are under tremendous pressure to deliver higher quality of products and services at lower costs. IoT enables companies to identify gaps and potential risks thanks to the available data in the value chain.

- Digital Twin
- VR
- Big Data Analytics
- Additive Manufacturing – 3D
- Remote Operting Center
- Smart Metering
- Predictive Maintenance
- Fleet Management
- Digital Thread



INTELLIGENCE SOLUTIONS

The volume of data associated with and generated by IoT devices is increasing exponentially. A new spectrum of possibilities open when IoT and technologies such as machine learning and AI are combined.

- Artificial Intelligence (AI)
- Collabroative Robots
- Deep Learning Platforms



CUSTOMER SOLUTIONS

Business leaders are recognizing the competitive advantage of superior customer experience and the residual value in delivering an experience that makes them stand out from their competition.

- Remote Health Monitoring
- mHealth
- Tracked Ingestible Sensors
- Smart Parking

^

VERTICAL INDUSTRIES

CONNECTED TRANSPORT

ENERGY & UTILITIES

HEALTHCARE

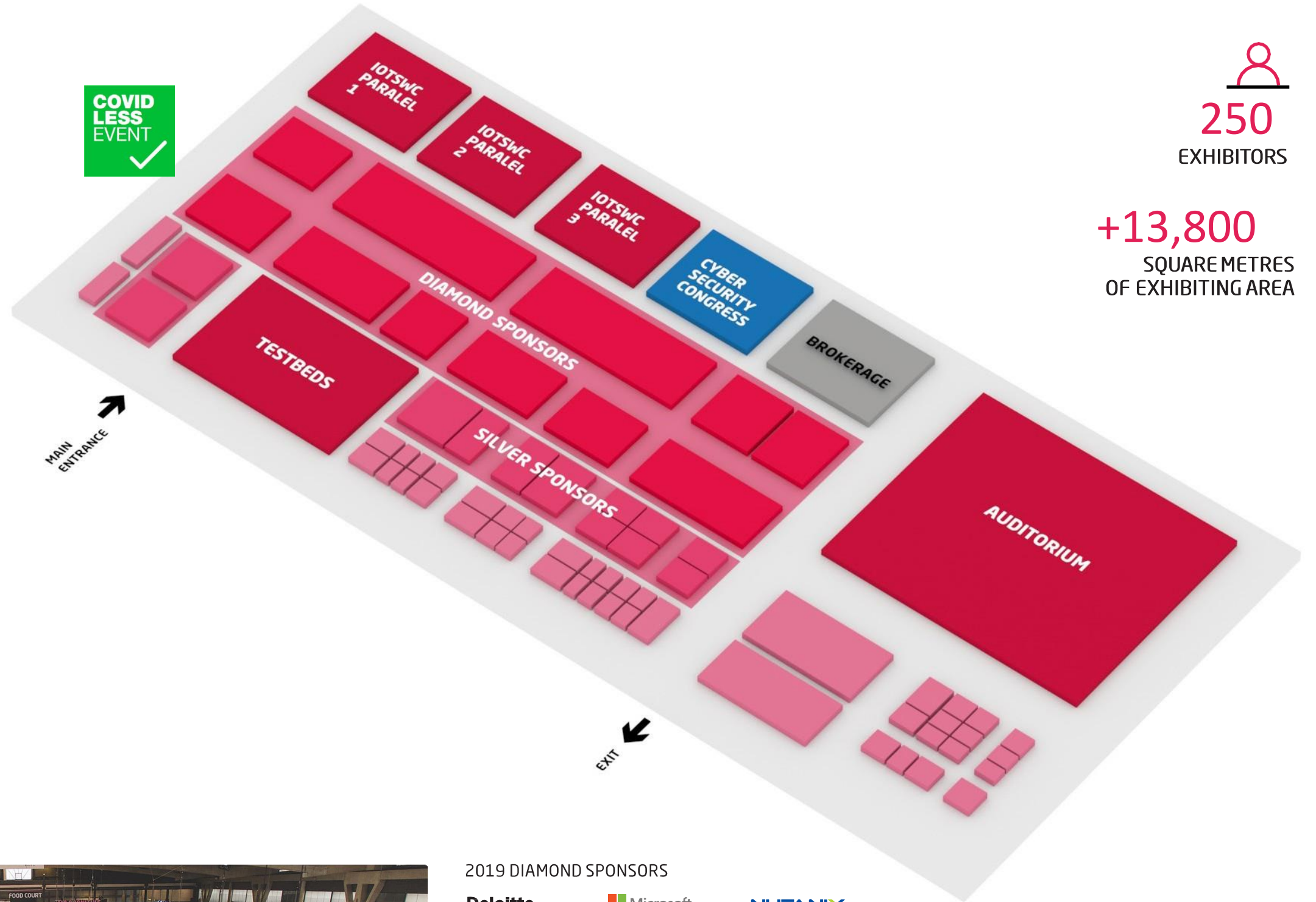
MANUFACTURING

BUILDING & INFRAESTRUCTURE

GET VISIBILITY & BRAND EXPOSURE

An event to foster networking and partnerships

The exhibition area is undoubtedly one of the main attractions of the event, where exhibitors will have the opportunity to showcase new products and solutions, increase their market visibility, interact with key decision makers in each of the sectors and make new contacts.




250
EXHIBITORS

+13,800
SQUARE METRES
OF EXHIBITING AREA



2019 DIAMOND SPONSORS



2019 SILVER SPONSORS



2019 INDUSTRY PARTNER



INDUSTRY SOLUTIONS AWARDS

A NEW CROSS-SECTORAL APPROACH



INDUSTRY SOLUTIONS AWARDS

The IOT Solutions World Congress is changing the name and focus of the annual awards program to focus to end-to-end solutions. We present you, the INDUSTRY SOLUTIONS AWARDS.

OBJECTIVES OF THE AWARDS

- Celebrate IOT and other innovative digital technologies.
- Distinguish the exceptional work of IOT and digital transformation.
- Highlight the results that are transforming industries.
- Recognize projects that creates greater efficiency and sustainability.
- Give voice to game-changing solutions for the challenges facing our planet.

NEW AWARDS CATEGORIES



Best security solution to protect business critical services



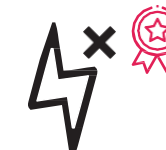
Best connectivity solution to remove geographical limitations



Best customer solution to excellence B2C expectations



Best business optimization solution for a real-time performance monitoring

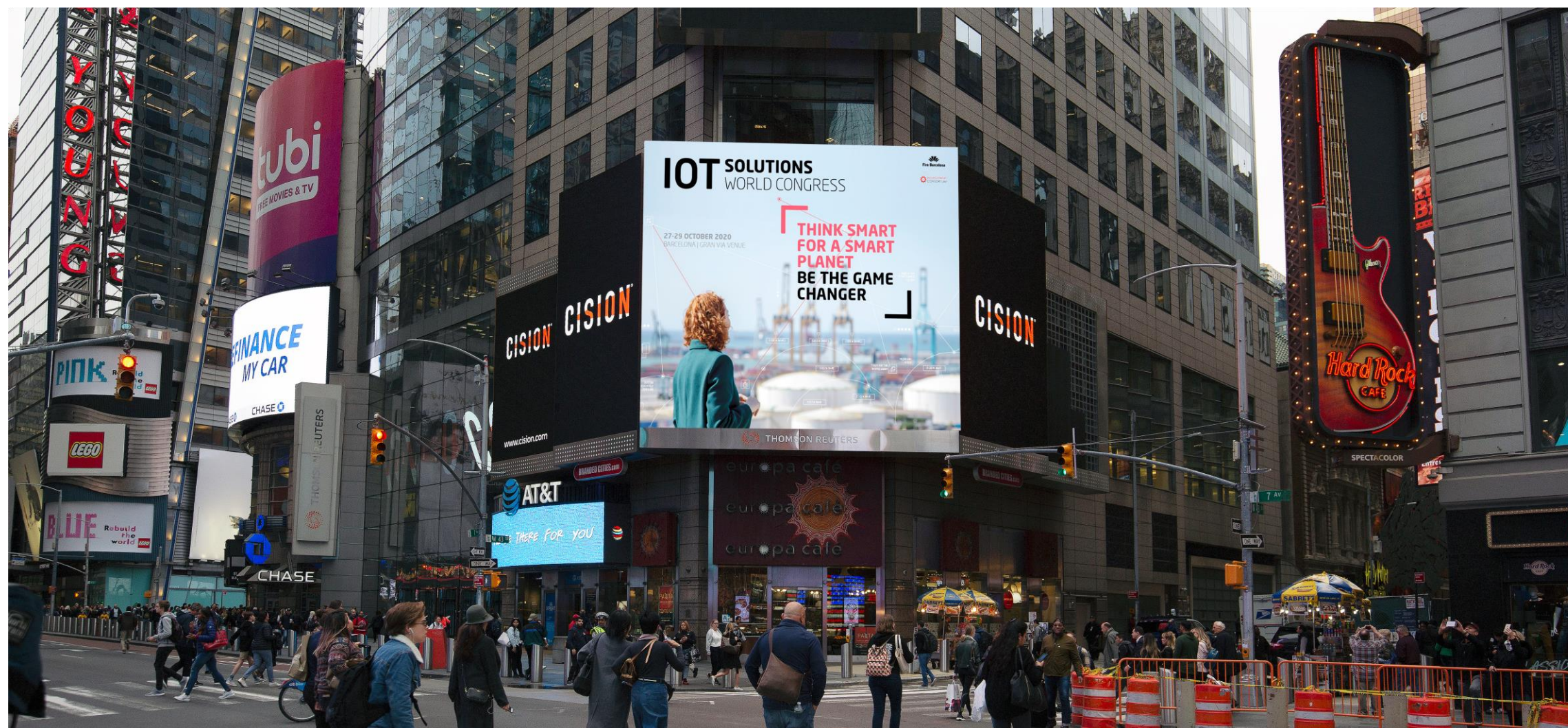


Best intelligence solution to improve corporate digital ethics



Special award: Game Changer of the year

REACH
THE RIGHT
AUDIENCE
AT THE RIGHT
MOMENT



MEDIA COVERAGE

4,4K
EDITORIAL
MENTIONS

824M
POTENTIAL
REACH

5,2M €
ECONOMIC
VALUE

65
COUNTRIES

+60
MEDIA
PARTNERS

ONLINE COVERAGE

+480K
WEBSITE
VISITS

57M
IMPRESSIONS
IN DIGITAL
ADVERTISING

+36K
FOLLOWERS

+70M
IMPACTS
#IOTSWC19

“

Forbes

How the Internet Of Things Will Turn Us Into Connected Worlors
By Simon Chandler

“

MachineDesign.

Small Companies with Big Ideas Shine at the IoT Solutions World Congress
By Bob Varva

“

COMPUTERWORLD

McLaren Group embraces OiT and edge computing
By Hannah Williams

“

diginomica

AI and ethics - 'Unbiased data is an oxymoron'
By Derek du Perez

“

SUPPLY & DEMAND CHAIN EXECUTIVE

IoTSWC Promotes Diversity, Drives Real World Solutions, and Spotlights the Future of IoT and Industry
By Lara Sawinski

“

NS HEALTHCARE

Why blockchain in healthcare could improve outcomes for patients
By Dan Robinson

TESTIMONIALS THE VOICE OF THE INDUSTRY PLAYERS

“ We started some very big things with Intel, especially in this fair, a few years ago. We are Intel preferred partner for IoT robotics and AI, so this is **definitely a good place for starting a business.** ”

Tanja Markovic,
Southern Europe Channel Manager



“ We are here because we are launching a new satellite-based IoT service. We are the only satellite operator showing this kind of solution and we thought **this was really the right place to announce it.** ”

Roberto Bellucci, Senior VP for IoT
Vertical Markets, Eutelsat



“ Being at the IOTSWC is very important for us. **Since it is an international event,** we can have useful discussions with different type of partners and suppliers. ”

Emmanuel Zervakis, President



“ Events like these are fantastic opportunities to meet new customers and **understand what different customer needs** are and if we are evolving in the right direction. ”

Lucia Stanham,
Product Marketing Manager



“ There's a number of really great companies that we've talked to and have been able to blossom those relationships, from companies we've known in the past and companies we just met for the first time. **Building up this ecosystem around our products is essential for us** and we've really been able to do that here so we're definitely going to be back in the future. ”

Jessica Hazelrigg,
Marketing & Partner Relations



“ **Digital change is not just about technology and processes - it's about people.** Thanks you, Barcelona, for such a warm welcome onstage at the #IoT Solutions World Congress today. Has a discussion about the importance of people in any successful digital transformation. ”

Aymeric Sarrazin, CEO IoT Services



“ This is very much a partner-driven event, an ecosystem event, and as DT **we're super focused on building, maintaining and driving the ecosystem approach in IoT** in general. Without this type of events we simply wouldn't be able to do that, so for us they're super crucial. ”

Avidan Rami, SVP, T-Systems



“ We've decided to participate several years in the IOTSWC for three reasons: we find it a fantastic opportunity to connect with our customers and clients, **it's a great opportunity to learn from other companies** and understand what they're doing, and the other thing is to deliver a unique experience in the event. ”

Pete Sayburn,
Global Strategy & Design Leader



TESTIMONIALS THE VOICE OF THE INDUSTRY PLAYERS II

“

This event is actually quite interesting because we've got an IoT hall and we've also got an industrial manufacturing hall and I think there's been a really interesting interplay between the both. So for us it's really compact, really compressed and really intensive and **it gives us real opportunity to talk to customers in their own language about industrial solutions they need right now**

Phil Skipper,
Head of Business Development



“

Honoured to have been the opening keynote speaker for the AI and Cognitive Systems forum at #IoTSWC19.

Not the charisma of Jobs or MLK but proud nonetheless to have **shared our research piece discussing industry leaders keys** to successful AI implementations

Pablo Fernandez-Hidalgo,
IoT Manufacturing Analytics Senior Manager



“

We love coming to IOTSWC. I used to be here before **we had a product to research the space and see what the interesting use cases are.** It's a great conference where users often speak about what their problems are and the actual ROI on the technology solutions that they're implementing. Now we come in to meet some of these users and hopefully convert them into some of our customers.

Satyam Vaghani, VP & GM IoT & AI



“

Great meeting with Cartesiam at the IoT Solutions World Congress in Barcelona: Their solution allows to integrate artificial intelligence components on microcontrollers. The added value of this method is therefore to be able to deploy a simplified AI in EDGE (where the data has been collected) while the limited computing power normally prevents it.

Mathieu Rodriguez,
Ingénieur Automatismes Informatique Industrielle chez



“

It is our first time in the IOTSWC and it has been, up to now, a great experience.

Mar Masulli, Co-Founder & CEO



“

During this years IOT Solutions World Congress, Riddletag Yuriy Holuzynets **demonstrated how you can go through a turnstile and pay for your ride at the subway in just 1 sec at our booth!**

This innovative solution involves customer authentication, facial recognition and a highly secure connection to Amazon Web Services (AWS).

Aling Wu,
AI & IoT Alliance Director/ eCommerce Director & Speaker of AI & IoT Solution, Smart City, Smart Manufacturing

“

I was privileged to have a **chat over my favourite topics with journalist Pablo Valerio** at the IoT Solutions World Congress in Barcelona.

Elisa Rönkä,
Proptech Humanize, Digital Transformation Drive, UX Enthusiast

SPONSORSHIP OPPORTUNITIES MAXIMUM AWARENESS FOR YOUR BRAND

Our sponsorship packs will help you generate business leads and guarantee maximum visibility for your brand before, during and after the event. Don't miss incredible opportunities for speaking, promotion and much more.

Gain maximum awareness for your brand and consolidate your position as a industry leader by becoming a sponsor.

MAXIMUM BRAND VISIBILITY

BEFORE
THE EVENT*

DURING
THE EVENT*

POST
THE EVENT*



DIAMOND SPONSOR GLOBAL LEADERS

For global leader companies and key industry drivers. Enjoy a premium location and top-level visibility on-site and off-site. Stand out at the congress and access all the exclusive benefits and value-added services.

PRICE

70,000 €
price per extra m²: 250 €/m²

VAT not included

SILVER SPONSOR STRATEGIC COMPANIES

For strategic companies within the supply chain ecosystem. Benefit from a great stand location and brand visibility. Opportunity of congress slot and multiple benefits.

PRICE

27,000 €
price per extra m²: 250 €/m²

VAT not included



DIGITAL BRANDING

WEBSITE

- Logo on home page (1st level)
- 2 Use case publication*
- Publication of press release

DIGITAL EVENT PLATFORM

- Logos on the main header
- Vertical banner ad on the right side of the home page
(1080x1920px (9:16 ratio) image, no larger than 1MB)
- Push notification of the 2 Keynote sessions
- Logo on the header of the automatic emails (10)
- First level logo at the exhibitor marketplace
- Inbound and outbound meetings allowed (chat and videoconference)
- Logo at your session/s description of the event program

EMAIL MARKETING

- Exclusive promotional email
- Speakers featured on 1 email
- Logo on the footer of all promotional emailings

SOCIAL MEDIA

- Banner Welcome Sponsor
- Banner Featured Session Speaker(s)
- 2 Promotional Tweet
- Use case diffusion* on LinkedIn and Twitter

OFFLINE BRANDING

MEDIA

- Video interview during the event
- HQ Picture pack of the stand & congress session
- Customized Sponsorship Report

PRESS

- Company info on the Media Kit
- Mention on Press Release

ON SITE

- Logo on hall map
- Logo on general show signage
- Logo on backdrop of Congress Rooms (1st level)
- Session Animation
- Food Court (1st level)

NETWORKING & ACTIVITIES

- 1 C-Level representative in Advisory Board
- 8 passes to the VIP lounge area
- 5 lead retrieval devices
- 25% discount meeting room rental (subject to availability)

CONGRESS & EXHIBITION

2 Keynote sessions (1 at the live event + 1 at the online event)

2 Parallel use case sessions (1 at the live event + 1 at the online event)

150 IOT Solutions Full Congress pass

500 Expo + pass

150 Full Digital pass

60m² Exhibiting Space (stand not included)

REGISTRATION & ADDITIONAL

- Priority assistance at the exhibitor desk
- Priority/Special Prize for additional sponsorships



DIGITAL BRANDING

WEBSITE

- Logo on home page (2nd level)
- 1 Use case publication

DIGITAL EVENT PLATFORM

- Horizontal banner ad on the bottom of the home page
1080 x 360 pixels (3:1 ratio) and no larger than 300kb.
- Logo on the bottom of the home page
- Second level logo at the exhibitor marketplace
- Inbound and outbound meetings allowed (chat and videoconference)
- Logo at your session/s description of the event program

EMAIL MARKETING

- Speaker featured on 1 email
- Logo on the footer of all promotional emailings (2nd level)

SOCIAL MEDIA

- Banner Welcome Sponsor
- Banner Featured Session Speaker(s)
- 1 Promotional Tweet

OFFLINE BRANDING

MEDIA

- Video interview during the event
- HQ Picture pack of the stand & congress session

PRESS

- Mention on Press Release

ON SITE

- Logo on general show signage (2nd level)
- Logo on backdrop of Congress Rooms (2nd level)
- Food Court (2nd level)

NETWORKING & ACTIVITIES

- 3 passes to the VIP lounge area
- 2 lead retrieval devices
- 15% discount meeting room rental (subject to availability)

CONGRESS & EXHIBITION

2 Parallel Sessions (1 at the live event + 1 at the online event)

50 IOT Solutions Full Congress pass

50 Expo + pass

50 Full digital pass

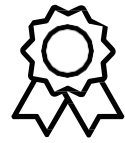
30m² Exhibiting Space (stand not included)

REGISTRATION & ADDITIONAL

- Priority assistance at the exhibitor desk
- Priority/Special Prize for additional sponsorships

ADDITIONAL SPONSORSHIP OPPORTUNITIES DETAILS

There are other additional opportunities for those who exhibit at the event and maximize brand visibility.
Choose yours!



INDUSTRY SOLUTIONS AWARDS

18,000 €
15,000€
for Diamond and Silver
sponsors

THE UNMISSABLE ANNUAL MEETING

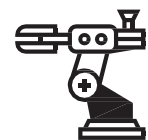
- Boost your brand awareness amongst the main actors in the industry.
- Be the one to sponsor the most exclusive activity of IOTSWC.
- Impact the media
- Get unique branding opportunities

INCLUDES:

- 10 Free full congres pass
- 100 Expo + pass
- **Speech at the ceremony**

PROJECTIONS 2021:

+700 Industry and
technology leaders



TESBEDS AREA

20,000 €
18,000€
for Diamond and Silver
sponsors

LINK YOUR BRAND TO THE EXHIBITION'S MAIN ATTRACTION

- Sponsor an area placed in a prime location at the Exhibition Floor
- Maximize your visibility
- Impact the media

INCLUDES:

- 5 Free full congres pass
- 50 Expo + pass

PROJECTIONS 2021:

8,000 Visitors



FREE WIFI

18,000 €
15,000€
for Diamond and Silver
sponsors

LET THE VISITORS CONNECT TO YOUR BRAND

- Get your logo on the WiFi access page
- Benefit from exclusive branding
- Maximize and distinguish your visibility

INCLUDES:

- 5 Free full congres pass
- 50 Expo + pass

FIGURES 2019:

+9,800 Devices connections
to the W-App
+14,200 Impressions

PROJECTIONS 2021:

8,000 Visitors



MEDIA MEETUP

18,000 €
15,000€
for Diamond and Silver
sponsors

THE UNMISSABLE ANNUAL MEETING

- Be the image of a service for knowledge and Information sharing
- Rise your brand recall
- Impact the visitors and experts

PROJECTIONS 2021:

+50 International media
partners

YOUR BRAND SHOWROOM EXHIBITING OPTIONS




OPTIMA

Products & services included

- Space 60m²
- Stand 6x10 m
- Insurance+
- On-line booth 

Networking benefits

- 10 Full Congress passes
- 40 Expo +passes
- 10 Full Digital passes 
- 15 Exhibitors passes

PACK PRICE: 27,285 €
price per extra m²: 420 €/m²

Registration fee (558€) not included.
VAT not included




ADVANCE

Products & services included:

- Space 30m²
- Stand 6x5 m
- Insurance
- On-line booth 

Networking benefits:

- 5 Full Congress passes
- 30 Expo +passes
- 5 Full Digital passes 
- 10 Exhibitors passes

PACK PRICE: 12,655 €
price per extra m²: 365 €/m²

Registration fee (558€) not included.
VAT not included




TREND PLUS

Products & services included:

- Space 16m²
- Stand 4x4 m
- Insurance
- On-line booth 

Networking benefits:

- 3 Full Congress passes
- 20 Expo + passes
- 3 Full Digital passes 
- 5 Exhibitors passes

PACK PRICE: 6,265 €
price per extra m²: 330 €/m²

Registration fee (558€) not included.
VAT not included

SPACE ONLY (Minimum 12m²)

PRICE: 250 €/m²

SPECIAL PRICE (>120m²): 180 €/m²

Registration fee (558€) not included.
VAT not included




TREND

Products & services included:

- Space 12m²
- Stand 3x4 m
- Insurance
- On-line booth 

Networking benefits:

- 2 Full Congress passes
- 15 Expo + passes
- 2 Full Digital passes 
- 5 Exhibitors passes

PACK PRICE: 3,895 €
price per extra m²: 305 €/m²

Registration fee (558€) not included.
VAT not included

IOT SOLUTIONS WORLD CONGRESS

COME JOIN US!
BARCELONA
10-12 MAY 2022

CONTACT US:
iots.sales@firabarcelona.com
tel. +34 932 332 000

#IOTSWC22

GAME-CHANGING
TECHNOLOGIES FOR
INDUSTRY
TRANSFORMATION

